



# THE FIFTH GLOBAL UNITED NATIONS ALLIANCE OF CIVILIZATIONS FORUM

VIENNA | 27-28 FEBRUARY 2013



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# PREFACE



As a country with a longstanding tradition as a hub for international dialogue, Austria took great pride in hosting the Fifth Global Forum of the United Nations Alliance of Civilizations, the world's broadest and most prominent platform for promoting understanding and cooperation among nations and peoples across cultures and religions, in Vienna.

The peoples and communities of our planet have never been more dependent on each other and their fates have never been more intertwined. The sense of awareness and urgency of the global challenges of our times have never been more pressing. At the same time, perceptions of “the other” have highlighted the cultural divide.

Against the backdrop of constant upheaval and change of paradigms, the Vienna Forum aimed at promoting responsible leadership by highlighting the need for creating a powerful vision and forging a strong global alliance of opinion- and decision makers for diversity and dialogue.

The most pressing global challenges of today—finding a sustainable balance between economic development and the protection of our eco-system while safeguarding social cohesion, conceiving a new religious pluralism and preserving our rich cultural heritage—can only be tackled with an alliance.

A large number of participants from all over the world, representatives of governments, intergovernmental and non-governmental organizations, the media as well as the corporate sector, gathered in Vienna to enter into fruitful debates. I observed participants at all levels deeply engulfed in various meeting formats, actively engaging in formal as well as informal debates and extending the discussions way beyond the official programme of the Forum.

In light of this, I am confident to say that the Vienna Forum has underlined one vital point: while diversity in culture, language, religion or origin most certainly constitutes a challenge at times, it most importantly constitutes an imperative; an imperative that allows, even embraces, pluralistic thinking in the pursuit of a common goal. I dare to say that the reason for the success of this Forum lies in the fascinating diversity we represent. Only, when we come to understand the added value of diversity, will we have come one step closer to peaceful co-existence.

I would like to share the following key conclusions, which I draw from the Vienna Forum:

First, there is no doubt about the invaluable contribution that the Alliance offers to the quest for promoting pluralism, tolerance and mutual respect. The Alliance constitutes a far-reaching initiative that provides a platform and serves as an enabler, which was particularly apparent during the Forum.

Second, I regard the Vienna Declaration—the political outcome document of our Forum—to be proof of the continuous commitment of governments, international organizations and civil society alike. There is a strong understanding of the necessity to seize this unique opportunity and to further the promotion of intercultural and interreligious dialogue, so that it remains high on the global political agenda.

Third, the summaries of the plenary sessions, break-out sessions, regional sessions and workshops serve as indicators of the value of contributions, ideas and expertise which were brought to the table in the search of common narratives. It is those conclusions and recommendations put forth that will feed into the work of the Alliance and thus enable the organization to refine its strategic outlook. I look

forward to seeing the regional perspective on the Danube, South Caucasus and Central Asia being integrated into the Alliance's clearly defined scope of action.

Fourth, there is a wide recognition of the crucial role that leadership must play in mending ever-growing cleavages and defying continuous polarization. It requires responsible leaders to:

- >> Pursue, respect and protect religious pluralism and freedom;
- >> Promote and safeguard media freedom and media pluralism; and
- >> Allow for migration to be viewed as an integral value added to society rather than an impairment.

In light of the above, I want to extend my sincere gratitude to all the participants of the Vienna Forum as well as to

everyone who was involved in the preparation and conduct of this fascinating project. My special acknowledgement and appreciation go to the former High Representative Jorge Sampaio. I congratulate him on turning the Alliance into a thriving partner in the pursuit of intercultural understanding.

I have full confidence in the new High Representative Nassir Al-Nasser, his notable team lead by the new Director of the UNAO Secretariat Matthew Hodes and in Indonesia as host of the next Global Forum, to jointly steer the Alliance into its future, so as to meet the arising challenges ahead and respond to the need to strengthen dialogue further.

**Michael Spindelegger**

VICE-CHANCELLOR AND FEDERAL MINISTER  
FOR EUROPEAN AND INTERNATIONAL AFFAIRS OF  
THE REPUBLIC OF AUSTRIA



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GLOBAL FORUM  
VIENNA 2013

OFFICIAL OPENING  
5TH UNAO  
GLOBAL FORUM  
VIENNA 2013



# ACKNOWLEDGEMENTS



would like to extend my heartfelt thanks to all those who made the Fifth Annual Global Forum of the Alliance of Civilizations in Vienna a remarkable success. My profound gratitude goes to the Austrian Government, in particular, H.E. President Heinz Fischer, and H.E. Michael Spindelegger, the Foreign Minister of Austria, for hosting the Forum. The Fifth Global Forum in Vienna will always have an emotional connection for me, since it was in Vienna that I began my tenure as High Representative for the Alliance of Civilizations.

Following the previous Forum held in Doha in December 2011 that established the importance of sustainable development and the accomplishment of the Millennium Development Goals as elements of the agenda of the Alliance of Civilizations, the Vienna Forum also represents a new milestone in the agenda of the Alliance: the need to advocate for responsible leadership in diversity and dialogue. In most societies around the world, existing and latent conflicts are rooted on cultural differences, tensions among belief systems and claims based on identity. Addressing these issues is a crucial and urgent task, one that demands responsible leadership. In fact, I believe that responsible leadership can create the necessary social cohesion where every man and woman feel included.

In that respect the Vienna Forum has been a wonderful success in bringing in prominent leaders from around the world to express their commitment for responsible leadership in diversity and dialogue. I am very pleased with the richness of the conversations that have taken place between these global leaders, members of civil society, youth and corporate leaders from around the world as well as their recommendations for concrete action.

At the Forum, my priorities for the next five years were endorsed by the membership. Under my leadership, the Alliance will seek to defuse tensions in communities wherever

possible. We will do so by reaching out to religious leaders, grass-roots organizations and youth groups. I can see the Alliance using mediation as a tool of preventive diplomacy. In fact, the United Nations Secretary-General last year said in Istanbul that the Alliance could have an important mediating role in the many conflicts where culture or religion come to play. The Alliance will also make every effort to use sports, arts, music and other forms of collective expressions of human values to foster the culture of peace.

In addition to mediation, my other priorities also include:

- >> Building on the achievements of my predecessor, President Jorge Sampaio.
- >> Strengthening the Alliance partnerships and cooperation in the multilateral system.
- >> Fostering the interconnectedness between the Alliance and the development agenda beyond 2015.
- >> Strengthening the financing and Structure of the Alliance.
- >> Increasing the Alliance interaction with Media, civil Society, business sector and Academia.

It goes without saying that, The Global Forum of the Alliance has become the premier Forum on intercultural dialogue and understanding, a converging venue for leaders, practitioners, advocates and innovators to meet, to exchange best practices and to create common vision.

Against this backdrop, the adoption of the Vienna Declaration by consensus is a genuine achievement for the Alliance of Civilizations. I believe that this document can serve our common path, leading to a future of stability and prosperity.

**Nassir Abdulaziz Al-Nasser**  
UN HIGH REPRESENTATIVE FOR THE ALLIANCE  
OF CIVILIZATIONS

# OVERVIEW ON THE THEMATIC PRIORITIES OF THE VIENNA FORUM



Inspired by the vision that respect and tolerance among human beings in all their diversity of belief, culture and language are fundamental values for building inclusive societies as well as boosting peace and sustainable development, the United Nations Alliance of Civilizations operates in a field in which choices and attitudes of a wide range of actors from all walks of life matter to turn its goals into achievements.

Politics, business, civil society, religious communities as well as academic circles, professional organizations, youth and the media are all jointly in a position to shape a new agenda for living together in diversity and dialogue. At a time of global changes when our world is more interdependent than ever, it is crucial that such actors become further aware of their shared responsibility of forging consensus in an environment where economies are interconnected, power is diffuse, politics diversifying and various worldviews and conceptions of domestic and international order compete.

Therefore, responsible leadership in all spheres and at all levels is needed. A leadership that understands the complexity of the world we live in and integrates value-based and ethical decision-making as well as the cross-cultural bridge-building is imperative in a medium-/long-term perspective. This is the specific angle or perspective that the Vienna Forum took.

More specifically, the Vienna Forum focused on how responsible leadership can make a difference in the following three major issues:

- >> Promotion, protection and full enjoyment of the right to religious freedom in a context of religious pluralism which consists not only of greater diversity but also of perceptions of that diversity and new patterns of interaction among religious groups;

- >> Media pluralism and diversity of media content and their contribution to fostering public debate, democracy and awareness of diverse opinions;
- >> Shaping a new narrative for migration, integration and mobility in the global economy.

In addition, the Vienna Forum focused on the regional dimension of the Alliance of Civilizations as integral to its mission since it has to translate general prescriptions into local, regional settings and different cultures in order to deliver action on the ground. Apart from having looked at existing regional initiatives within the UNAOC, the Vienna Forum explored the possibilities of enhanced cross-cultural cooperation in the Danube and Black Sea region, the Southern Caucasus and Central Asia.

The following topics were debated in various meeting formats, such as plenary sessions, breakout sessions, workshops and regional sessions.

## **1. ADDRESSING THE UNIVERSAL RIGHT TO RELIGIOUS FREEDOM AND PROMOTING A NEW RELIGIOUS PLURALISM THROUGH EDUCATION**

The present day relevance of the topic of religion is anchored in various different contexts. Some are political in nature and are related to main contemporary events that have marked world politics. Other factors are less obvious and are linked to the crisis or even the end of secularization theory, according to which the process of modernization is said to be weakening religion at all levels. Another important factor is associated to an entire range of new demands confronting the traditional concept of freedom of religion, namely new emerging trends in religious intolerance, rising restrictions on religions and growing interaction of a wide variety of cultures, religions and values.

In any case, recent research into religious change has suggested that “modernization brings growing levels of cultural diversity, and that cultural diversity in turn yields increasing levels of religious involvement and more positive views of religion impacting on politics” (World Values Survey).

More than half of the world’s population are strongly connected to religions and thereby share some strong moral common ground. Thus one would expect that ensuring protection of the right of freedom of religion or belief and promoting an atmosphere of respect and tolerance for religious and cultural diversity as well as multiculturalism would be less of a challenge.

Yet, the reality leaves ample room for reflection and collective action at national, regional and international levels in order to overcome the obstacles to full enjoyment of the right to freedom of religion, remedy intolerance, discrimination and social hostilities involving religion, and anchor harmony, respect, tolerance and non-violent coexistence in a positive and sound foundation whenever there is a need to counter those who oppose pluralism.

The Vienna Forum informed debates on this topical issue built upon the discussions held in the Fourth UNAOC Global Forum, in Doha in December 2011, about the survey published by the Pew Research Center’s Forum in December 2009 on rising restrictions on religion as well as on a new survey by the Pew Research Center on “Improvements of legislations to foster the freedom of religion or belief” to be launched before the Vienna Forum.

Furthermore, they took into consideration the work of the United Nations Human Rights Council as well as the reports of the Special Rapporteur on freedom of religion or belief which offer a more in-depth understanding of religious conflict, violation and problems at large.

Based on a pragmatic approach, two main breakout sessions were organized addressing the challenges ahead, sharing best practices and providing conclusions and recommendations for future action by States and by non-State actors that the UNAOC may want to promote in order to enhance religious pluralism in democratic societies.

## **II. MEDIA PLURALISM AND DIVERSITY OF MEDIA CONTENT AS KEY FACTORS TO FOSTERING PUBLIC DEBATE, DEMOCRACY AND AWARENESS OF DIVERSE OPINIONS**

As Manuel Castells points out, the technological revolution that began in the late 1970s in Silicon Valley has had a profound impact on all aspects of society, creating new relationships and identities among people across the world. Because of this huge economic, social, political and cultural shift caused by the spread of new information technologies such as the Internet, television and computers, Castells argues that we live in a network society.

In our information age, the predominance of digital technology and communication media is a reality that challenges the sociocultural dimensions of the nation-state and national cultures as well as information flows and commercial activity.

This global broadcast communication changed the way we looked on the “other”, because we were finally able to see “ourselves” through the eyes of the “other” on a global scale. With satellite television we all became someone else’s “other”. In doing so, we have grown as individuals and as societies, because we have reached a point where the “other” is no longer just a product of our imagination, but a “real image” that can no longer be ignored in our thoughts.

It is true that we can always choose to hate the “other”, but it is increasingly difficult to do so, when the other “enters” our living room through our television screens—and particularly if the broadcasts reach us through the values of free speech.

The values of free speech are a key issue on which the Vienna Forum reflected—on how to make them the cornerstone of journalists and media outlets, in particular in regions where this seems less than obvious; on how to help build media capacity at the local level; on how to ensure the safety of journalists; on how to reinforce the role of media by empowering people to use new technology to participate and actively engage in a new civil society; helping people acquire skills and build institutions to manage their different and sometimes conflicting interests in a peaceful manner.

It is worth pointing out that media has the potential to build consensus and resolve differences through dialogue. Thus, the strengthening of media literacy can be a tool of peaceful conflict resolution and fostering plural societies.

The Vienna Forum also focused on media pluralism and diversity of media content. Globalization in itself does not necessarily imply the homogenization of contents which threatens cultural diversity. But at the same time, neither pluralism of information nor diversity of media content is automatically guaranteed by the multiplication of the means of communication offered to the public. Therefore, it is crucial that media corporations and cultural industries are encouraged to invest in and support cultural diversity and intercultural dialogue.



Based on a pragmatic approach, two main breakout sessions were organized addressing the challenges ahead, sharing best practices and providing conclusions and recommendations for future action by States and by non-State actors that the UNAOC may want to incorporate in its future work to promote in a proactive way media pluralism and diversity of media content, the corollaries of the fundamental right to freedom of expression, as well as intercultural dialogue and the diversity of cultural expressions.

### III. Shaping a new narrative for migration, integration and mobility in the global economy

International migration is a global phenomenon. In 2010, some 214 million people or 3 per cent of the world's population are believed to be international migrants. More than 9 out of 10 international migrants move for economic reasons. But violent conflict, political persecution and trafficking are also important causes for international mobility.



The number of migrants moving from South to North is estimated to be as large as the number of migrants between developing countries. By 2010, the developing countries were hosting 86 million international migrants, including 14 million refugees. Thus the development implications of migrants and the need to manage migration are as relevant to the South as they are to the North.

In any case, migration is a key aspect of today's global economy. By and large, migration has a positive economic impact on the migrant household, the sending country as well as the receiving country. It is widely accepted that migration has poverty-alleviating effects in migrants' countries of origin. But the economic benefits of migration for host countries are much less understood and at times of economic downturn even disputed. However, research has consistently shown that migration contributes to economic growth in destination countries and even fears about the increased job competition for native-born unskilled workers during recessions are premised on wrong assumptions.

A full overview of the economic, social and cultural aspects of the impact of immigration is informative for policy but also much needed to develop a positive narrative of immigration, rectify misperceptions and address public concerns.

On top of that, policies that promote the integration of migrants hold the greatest promise for maximizing the economic benefits of migration and minimizing tensions, in particular during an economic crisis. Charting a course for successful intervention with respect to integration is indeed especially challenging as it depends on a broad range of factors and conditions. However, it seems crystal clear that immigrants can only become, and be seen as, long-term contributors to the community through collaborative integration efforts that engage governments, local authorities, the private sector, civil society and the media. Based on a pragmatic approach, two main breakout sessions were organized addressing challenges ahead, sharing best practices and providing conclusions and recommendations for future action by States and by non-State actors that the UNAOC may want to incorporate in its future work in order to promote a positive narrative about migration and uphold innovative approaches to address integration challenges and develop integration policies and practices.

# VIENNA FORUM OUTCOMES



This section of the report enumerates critical outcomes of the Vienna Forum.

## 1. VIENNA DECLARATION

The most important political outcome of the Fifth Global Forum of the UNAOC was the Vienna Declaration. The adoption by consensus of a Declaration represented a new approach that empowers the outcome of the Forum.

This approach will be adopted in future Global Forums. The Vienna Declaration reaffirms the commitment of numerous governments and international organizations from around the world to advancing cross-cultural dialogue. This Declaration reaffirms the commitment of the UNAOC's Group of Friends to promoting intercultural and interreligious dialogue so that it remains a high priority on the global agenda.

The full text of the Vienna Declaration which was adopted by consensus at the Ministerial Meeting of the Group of Friends on 27 February 2013 reads as follows:

# VIENNA DECLARATION ON THE ALLIANCE OF CIVILIZATIONS

**27 February 2013**

We, the Ministers of Foreign Affairs of States belonging to the Group of Friends of the United Nations Alliance of Civilizations;

Together with the General Directors and other Heads of Delegation of international organizations also belonging to the United Nations Alliance of Civilizations;

On the occasion of the Fifth Global Forum of the Alliance of Civilizations, held in Vienna, Austria, on 27 and 28 February 2013, preceded by a Global Youth Event, held on 26 February;

Reaffirming our commitment to the purposes and principles of the Charter of the United Nations, the Universal Declaration of Human Rights, as well as other relevant international instruments, such as the UNESCO Universal Declaration on Cultural Diversity;

Recognizing that all cultures, civilizations and religions contribute to the enrichment of humankind;

Convinced that the world's cultural diversity is a wealth to be cherished by all as a factor of peace and development;

Stressing the importance of respect and understanding for cultural and religious diversity, and encouraging tolerance, respect, dialogue and cooperation among different cultures, civilizations and peoples;

Emphasizing more specifically the importance of combating intolerance and discrimination based on ethnicity, race, colour, religion or belief;

Recognizing the importance of intercultural and interreligious dialogue in order to promote tolerance, pluralism and mutual respect, and expressing our support for the diverse initiatives taken by many countries and regions towards advancing such dialogue;

Emphasizing the important role of UNESCO and other international organizations in promoting these values and the need to develop closer cooperation between them in particular the interaction and coordination with the United Nations system;

Welcoming the continuing efforts made by the United Nations Secretary-General and his outgoing High Representative for the Alliance of Civilizations, Jorge Sampaio, to promote greater understanding and respect among civilizations, cultures and religions, by means inter alia of concrete projects in the priority areas of youth, education, media and migration, in collaboration with Governments, international and regional organizations, the private sector, foundations and civil society in general;

Taking into consideration United Nations General Assembly resolution 64/14 of 10 November 2009, adopted by consensus;

Recognizing the efforts made High Representative Jorge Sampaio over the past years to enhance the Alliance, enlarge its membership and develop local, national and regional actions on the ground at a global scale involving a wide range of stake-holders, partners and constituencies;

Reaffirming that at a time of global changes when our world is more interdependent than ever, it is crucial to promote responsible leadership in all spheres and at all levels; a leadership that understands the complexity of the world we live in and integrates values-based





leadership, ethical decision-making as well as the cross-cultural bridge-building that is imperative in a medium/long-term perspective;

Praising Austria, as the host country of the Fifth Global Forum of the Alliance, for focusing the Vienna Forum on the central topic of “Responsible Leadership in Dialogue and Diversity” and for promoting an informed debate on how responsible leadership can make a difference in three major issues: promotion, protection and full enjoyment of the right to freedom of religion and belief in a context of religious pluralism which consists not only of greater diversity, but of perceptions of that diversity and new patterns of interaction among religious groups; media pluralism and diversity of media content and their contribution to fostering public debate, democracy and awareness of diverse opinions; shaping a new narrative for migration, integration and mobility in the global economy;

Acknowledging the launch of the King Abdullah Bin Abdulaziz International Centre for Interreligious and Intercultural Dialogue in Vienna as a new participant in the effort to enable, empower and encourage dialogue among followers of different religions and cultures around the world;

Acknowledging the unique opportunity created by the Vienna Forum to further deepen the regional approach that the Alliance has been developing over the past years, namely in the Mediterranean, South-Eastern Europe, Latin America and Asia and South Pacific, as well as to open new avenues for cooperation in the Danube and Black Sea region, the Southern Caucasus and Central Asia,

1. Welcome the new members of the Group of Friends of the Alliance of Civilizations;
2. Reiterate our commitment to the advancement of the goals and principles of the United Nations Alliance of Civilizations based on the founding Report presented by the High Level Group in 2006;
3. Acknowledge the leadership and contributions of Turkey and Spain as the Co-Sponsors of the Alliance of Civilizations;
4. Pay tribute to President Jorge Sampaio, who completes his tenure as High Representative in Vienna, for his tireless efforts, his commitment and his strenuous leadership of the Alliance over the past six years and express their gratitude for the last report he submitted to the Group of Friends;
5. Congratulate His Excellency Mr. Al Nasser, former President of the General Assembly, for his appointment as the new High Representative and wish him well;
6. Express their support for the priorities identified by the incoming High Representative, President Al-Nasser, in the Report he submitted to the Group of Friends and state that it will be used as a basis to prepare the Fourth Implementation Plan of the Alliance of Civilizations, to be submitted in Summer 2013 to the United Nations Secretary-General and the Group of Friends;
7. Stress the importance of implementing the Alliance's goals at national level, in collaboration with governments and civil society, namely through the implementation of actions at country level or through National Plans for Intercultural Dialogue;

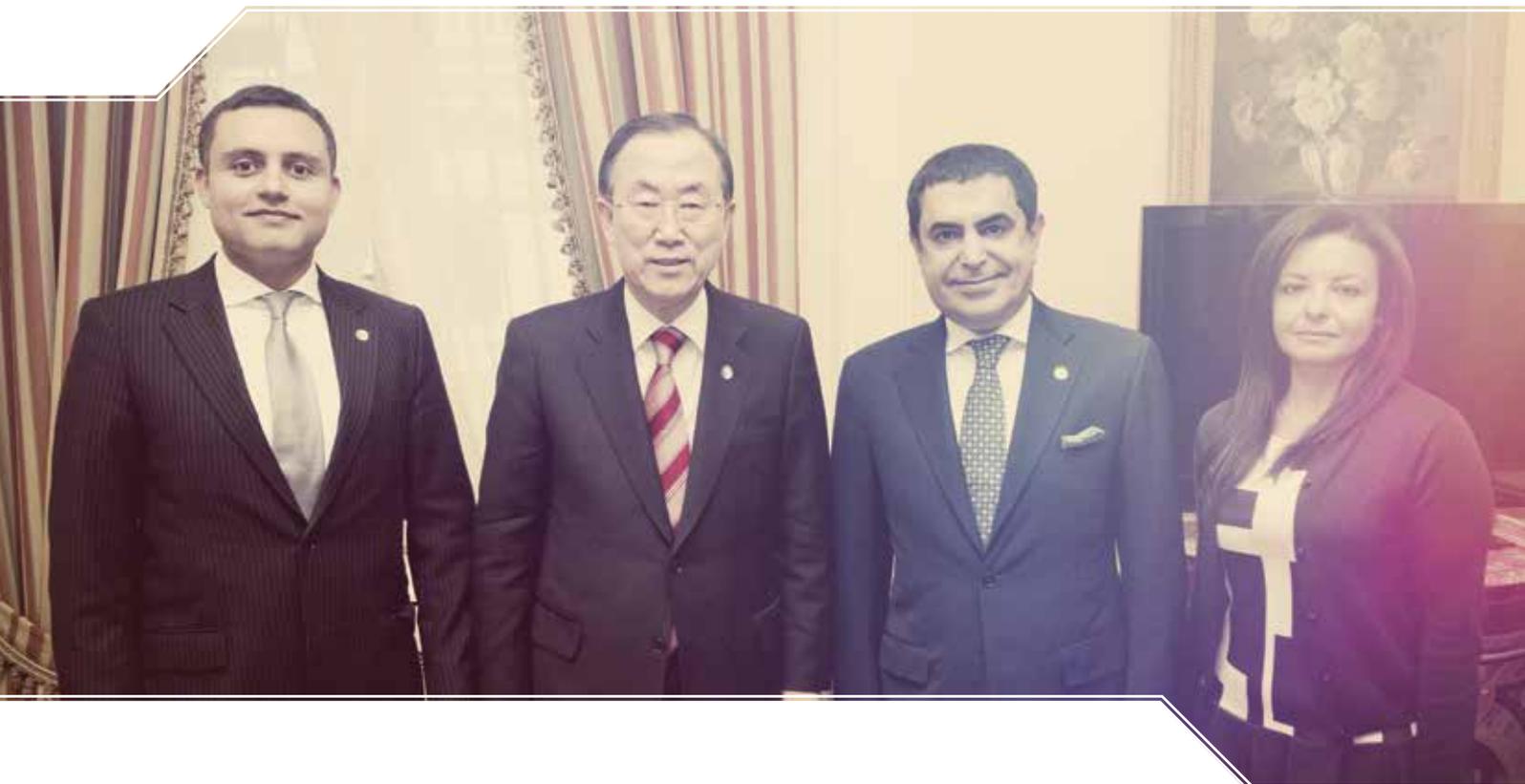


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8. Support the development of regional processes to increase cooperation among countries on intercultural dialogue, praising, in that regard, the presentation of the Second Action Plan for the Mediterranean; the Second Action Plan for South-Eastern Europe; the conclusions of the Second Regional consultation for Asia/South Pacific; the presentation of the Regional Strategy for Latin America endorsed by Ministers and representatives of the region; the launch of a regional debate on the Danube and Black Sea region, the Southern Caucasus and Central Asia promoted by Austria; and welcome the announcement by the League of Arab States of the intention of its member States to develop their own regional strategy;
9. Recognize that the Alliance grew stronger with the commitments made by the Group of Friends at the First Partners Forum, organized under the Replenishment Mechanism on 31 May–1 June 2012 in Istanbul, and emphasize the importance of maintaining the momentum that was created therein;
10. Stress the importance of the Second Replenishment Session to the Voluntary Trust Fund of the UNAOC to be held on 28 February aimed at securing more predictable resources for the Alliance, enlarging the community of donors to the private sector, philanthropists and individuals as well as increasing the level of available resources;
11. Recognize the important contribution to the debates given by the youth and welcome their commitment to lead by example in the promotion of responsible leadership in dialogue and diversity;
12. Acknowledge the importance of the annual Global Forums, involving the Group of Friends and partners, together with leading personalities of various areas, including the participation of youth and civil society as a means to promote the Alliance of Civilizations' ownership by all stakeholders and reach out to the grassroots;

13. Call for increased coordination and consultation between the Alliance and the members of the Group of Friends through the network of the National Focal Points as well as for more active participation of the members of the Partners Assembly in the activities of the Alliance;
14. Reiterate our appreciation to Spain for the First Global Forum, held in Madrid in January 2008; to Turkey, for the Second Global Forum, held in Istanbul in April 2009; to Brazil for the Third Forum, held in Rio in May 2010; and to Qatar for the Fourth Forum, held in Doha in December 2011;
15. Welcome the offer made by Indonesia to host the next Global Forum in 2014;
16. Extend our gratitude to the Government and people of Austria, in particular to the City of Vienna, for convening the present Fifth Global Forum in the period 27-28 February, 2013;
17. Call upon the full implementation of the announcements and commitments made in Vienna;
18. Express our conviction that the Vienna Forum has achieved its main objective of making the United Nations Alliance of Civilizations a really global undertaking, with universal aims and raising awareness to the urgent need to promote responsible leadership in all fields of action.



## 2. NEW INITIATIVES

Over the course of two days at the Vienna Forum, several new projects and initiatives in different areas of work were announced in various sessions of the conference. A number of these are highlighted below:

### Youth

- >> In its third edition, the Youth Solidarity Fund will provide monetary and in-kind support to up to 25 youth-led projects run by and for youth from developing countries (in Africa, the Middle East and Asia) aimed at building meaningful relationships across community and identity lines.
  - >> A new project—a collaboration between Fondazione CRT, the Italian Government, and the UNAOC—will target aspiring social entrepreneurs from around the Mediterranean to provide skills building trainings and mentorship to them. It will focus on creating jobs and addressing youth unemployment through launching new enterprises that leverage collaboration across countries in communities.
  - >> With the support of Education First, a new partner from the private sector, 100 young people from around the world will take part in a Summer School on Skills for Global Citizenship.
  - >> Days before the Vienna Forum, the Fellowship Program for emerging leaders of the Arab World, Europe and the United States, has received pledges from donors.
- >> Dialogue Café Association will present its new project WIHWI 4 SY launched on the occasion of the World Interfaith Harmony Week aimed at implementing an exchange programme for youth students from Syria.

### Media and media education

- >> Following an announcement at the Fourth Forum of the UNAOC in Doha, a competition to develop Apps/ Games for Intercultural Dialogue in collaboration with MIT and the Learning Game Networks was launched. The top five winning apps/games were announced at the Vienna Forum, and are now available for download at [CreateUNAOC.org](http://CreateUNAOC.org).
- >> UNAOC and UNESCO announced in Vienna the development of a multilingual interactive web version of the Media and Information Literacy Curriculum for Educators.
- >> Plural+, which is a UNAOC-run contest for short youth films on themes of migration and integration, announced the launch of educational guides to help young people make videos on diversity and migration. This initiative is being run with financial support from the Open Society Foundation.
- >> Recommendations of a January 2013 high-level seminar of editors, journalists, media and migration experts from the Mediterranean on best practices in migration reporting were unveiled at the Vienna Forum. A second seminar will soon follow.
- >> The results of a data journalism project on media coverage of migration were announced. Run by the UNAOC, in partnership with the European Journalism Centre and with support from the Open Society Foundation, the data journalism study of media

coverage of migration brought together a network of five journalism schools and research institutes in Canada, the United States and Europe. Following the release of the study, toolkits on better coverage of migration were distributed to the media professionals present in Vienna.

- >> A compendium of videos on best practices of media coverage of migration produced by a group of journalism students from the University of Missouri School of Journalism was also released in Vienna.
- >> After an earlier UNAOC and Google-led training of North African journalists in Tunis in 2012, the UNAOC and Google announced a second training in April 2013 for United States and Arab journalists in Amman, Jordan, in partnership with the Jordan Media Institute.
- >> Announced in Doha, the Open University Internet Dialogue of Civilizations was launched in Vienna.
- >> The Generation 2030 Project launched at the Doha Forum has supported several pilot activities meant to help parents raise their young children in a climate of openness and tolerance. Significant scaling up is under discussion with potential partners.
- >> A statement from media leaders and educators around the world emphasizes the vital role of an open and free Internet in allowing the possibility of cross-cultural dialogue, but also points to the need to ensure at least one cross-cultural experience as part of the curricula for university and other students around the world.

### Interfaith initiatives

- >> A statement by religious leaders from Syria, supported by religious leaders from around the world, calling for justice, understanding and forgiveness in the face of hostilities committed across faith communities in the continuing violence in the country.
- >> A statement from religious leaders around the world on the need for responsible leadership that affirms commonality and shared challenges of people rather than dividing people along the lines of race and religion.

*“I do believe, however, that there is a duty for responsible leaders that genuinely seek to promote diversity and dialogue through the media, to see to it that humanism remains at the core of media education so that change is not only about defending freedoms, but also about building a truly democratic and diverse culture”.*

**PRINCESS RYM ALI**

### 3. NATIONAL PLANS AND REGIONAL STRATEGIES

Some members of the Group of Friends, which is a community of 136 countries and international organizations that support the Alliance's mandate, have developed their own plans for intercultural dialogue to advance the goals of the Alliance at a national or regional level. The Vienna Forum placed a strong emphasis on rooting the UNAOC's work at a regional level. Apart from looking at existing regional initiatives within the UNAOC, in particular in South-Eastern Europe, the Mediterranean, Asia-South Pacific and Latin America, the Vienna Forum explored possibilities of enhanced cross-cultural cooperation in the Danube and Black Sea region, the Southern Caucasus and Central Asia.

Important outcomes of the Vienna Forum in this area included:

- >> The Second Action Plan to implement the UNAOC Regional Strategy for South-East Europe, adopted in Sarajevo in December 2009;
- >> The Second Action Plan to implement the UNAOC Regional Strategy for the Mediterranean, adopted in Malta, in November 2010;

- >> The results of the Second Regional Consultation for Asia/South Pacific in Shanghai, in November 2012, were presented and the process received renewed backing from the Zhongdao Group for the next two years;
- >> A debate on how to develop cross-cultural cooperation in the Danube and Black Sea region, the Southern Caucasus and Central Asia was launched in Vienna with the aim to develop a new regional strategy;
- >> The Second Action Plan for the Mediterranean in the framework of the UNAOC Regional Strategy for intercultural dialogue and cooperation for the Mediterranean;
- >> The Second Action Plan for South-Eastern Europe in the framework of the UNAOC Regional Strategy for intercultural dialogue and cooperation in South-Eastern Europe.

## 4. PARTNERSHIPS SIGNED

Over the course of the Vienna Forum, as well as during consultations held before the Forum, the following agreements with various partners of the UNAOC were finalized.

a. Memorandums of Action and Action Plans with the following organizations that are members of the UNAOC Group of Friends were signed:

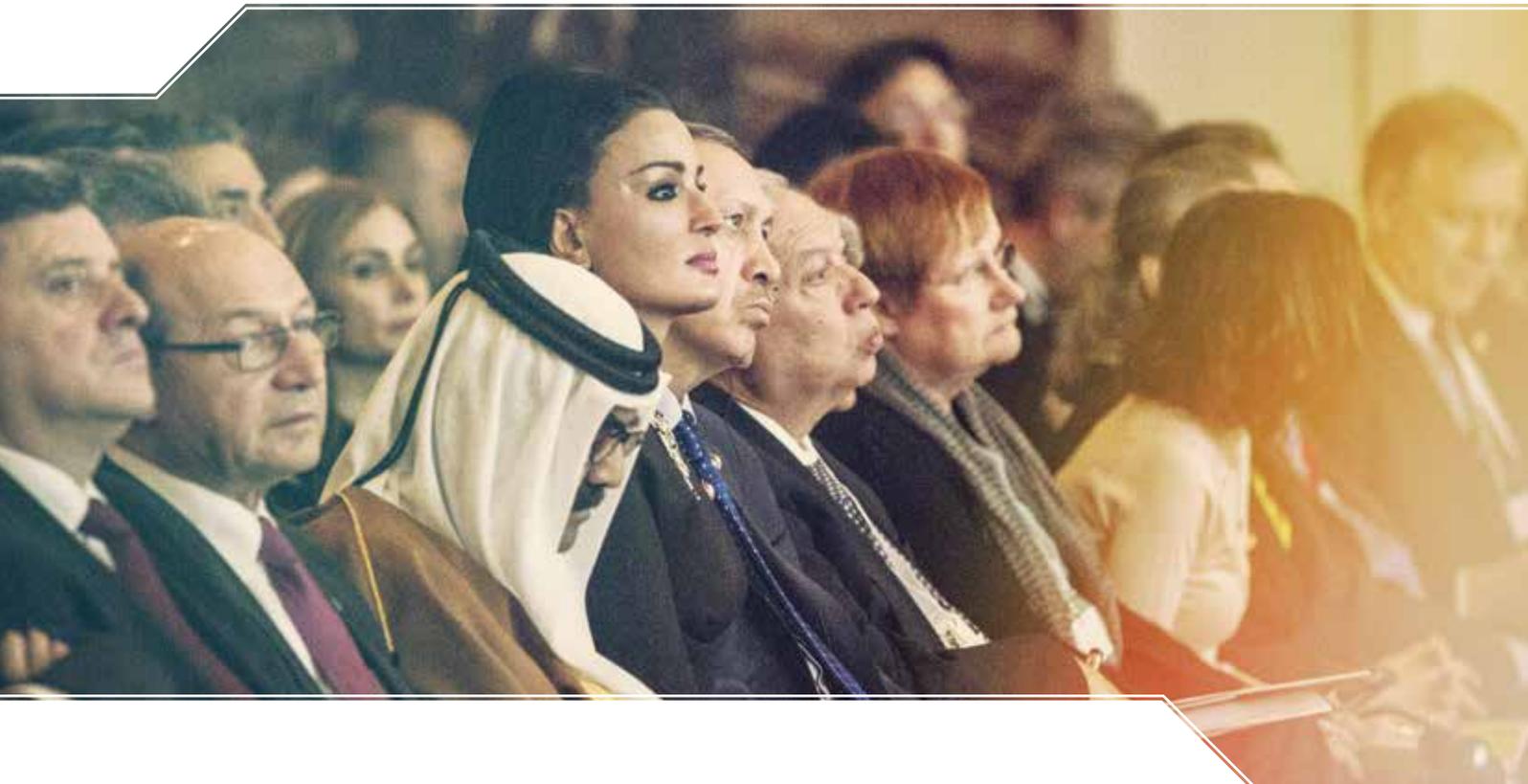
- i. African Union;
- ii. Black Sea Economic Organization;

- iii. UN World Tourism Organization;
- iv. Union for the Mediterranean;
- v. Comunidade dos Países de Língua Portuguesa (CPLP);
- vi. Parliamentary Assembly of the Mediterranean (PAM).

b. Memorandums of Action and Action Plans with foundations and the corporate sector:

- i. BMW Group renewal;
- ii. Education First;
- iii. Global Movement of Moderates.

Together, this cluster of partnerships will open up new avenues for cooperation allowing the Alliance to expand its activities further and to develop closer working relations with these stakeholders.





## 5. ANNOUNCEMENT OF NEXT MEETINGS

In Vienna, a significant number of working sessions were aimed at providing the Alliance with additional knowledge, resources, ideas and, critically, new opportunities for joint action. This latter includes agreements to convene in the near future major actors in areas of the Alliance's work:

- >> Sixth Global Forum in 2014.
- >> Regional/thematic meetings:
  - o Second World Forum on Intercultural Dialogue 29 May to 1 June 2013 in Baku, Azerbaijan;
  - o Regional Conference for Latin America;
  - o Regional consultations for Africa, Senegal;
  - o Annual Focal Points Meeting in Autumn 2013;
  - o Media and Migration process: follow up seminar in Switzerland.
- >> Replenishment sessions:
  - o Third Replenishment Session in New York in September 2013;
  - o Fourth Replenishment Session as part of the 6th Global Forum in 2014.

# GROUP OF FRIENDS



The Alliance of Civilizations is supported by a growing community of countries and international organizations known as the Group of Friends. Since the first Forum of the Alliance of Civilizations in 2008, this network has expanded, providing it with an increasingly global reach. This enlarged political constituency together with a broad network of partners from civil society and the private sector play a key role in the work of the Alliance by providing ideas, insights and financial support. As Nassir Abdulaziz Al-Nasser assumes leadership as the United Nations High Representative for the Alliance of Civilizations, one of his priorities will be to consolidate the collaboration with the Group of Friends. This collaboration is a driving force of the Alliance.

Every year, the Group of Friends meets at the annual Forum of the UNAOC to coordinate efforts in promoting diversity and dialogue, and to discuss the priorities for the Alliance. This year's Group of Friends meeting was marked by the adoption by consensus of the Vienna Declaration on the Alliance of Civilizations. The adoption of the Vienna Declaration was an important new development; never before had the Group of Friends reached consensus on such a broad ranging document during a meeting at a Global Forum.

The Group of Friends meeting took place on 27 February 2013 and was chaired by Mr. Al-Nasser, United Nations High Representative for the AOC. A total of 117 delegates attended, including ministers and heads of international organizations or their representatives. In the course of the Vienna Forum, three new members (Armenia, Panama and the Parliamentary Assembly of the Mediterranean) were admitted to the Group of Friends, raising their number to 136.

In his introductory remarks, Mr. Al-Nasser highlighted how the Alliance continues to be of global relevance and how it is

increasingly positioned to operate on a larger, broader stage, through government and civil society actors. He further remarked that the Alliance expanded its reach by signing a new Memorandum of Understanding with the African Union and by developing a new strategy for Latin America.

Jorge Sampaio bid farewell to the Group of Friends as he completed his seven-year term as High Representative for the Alliance. Delegates from participating member States and Organizations received a detailed report highlighting the accomplishments and contributions of Mr. Sampaio. In turn, they united their voices to warmly thank Mr. Sampaio for his contribution to the Alliance, acknowledging his leadership and dedication. They also pledged their support and cooperation to Mr. Al-Nasser, wishing him much success in his new functions.

Delegation leaders shared their perspectives throughout the meeting. Speakers from member States and international organizations highlighted the relevance of the main theme of the Vienna Forum, "Promoting responsible leadership in diversity and dialogue", specifying the importance of their role in supporting the goals of the Alliance and working together for the common objective of international cooperation for intercultural dialogue. Speakers also underscored the relevance of the Forum's main topics: migration/integration, media pluralism, and religious pluralism and diversity. They reiterated the willingness of their respective countries to form inclusive societies and underlined the steps they were taking to promote diversity and dialogue within their national and regional contexts. The promotion of the Culture of Peace Agenda was also highlighted, consonant with the Alliance's priorities. Representatives from different organizations identified the Forum and the Alliance as optimal platforms to address global challenges and to find strengths, rather than conflict, in diversity.



Many delegates communicated their country's perspective on what should be included in the work and priorities of the Alliance. Listed below are some of the salient points that were raised:

- >> Increase and diversify regional strategies and cooperation;
- >> Encourage the private sector to fund the Alliance and increase public-private partnerships as a means to achieve the goals of the Alliance;
- >> Dedicate special attention to women, young people, journalists, teachers and youth workers;
- >> Expand the work of the Alliance to include all religions, beyond Christianity and Islam;
- >> Devote efforts to keep the Internet open and free as a key part of freedom of expression;
- >> Broaden the participation of stakeholders by further including universities, corporations, NGOs and recognizing the special contribution of youth to social change;
- >> Include the promotion of linguistic diversity;
- >> Create a global alliance for peace that will support efforts to address the denial of human rights in places tormented by conflict;
- >> Increase efforts to challenge stereotypes through education and to provide human rights education;
- >> Convene an international meeting for consultations on Africa.

At the conclusion of the meeting, the Vienna Declaration on the Alliance of Civilizations was successfully finalized and adopted by consensus. The Alliance is enthusiastic about this successful completion. The text of the Declaration, with a list of countries and organizations that have adopted it, is annexed.

The text of the Declaration was negotiated through a series of meetings. A first draft was sent to all members on 6 February. Following a meeting of the Group of Friends in New York on 14 February, a revised draft was sent to all members on 20 February based on proposals for amendment by the OIC and Romania. In Vienna, the delegate from the League of Arab States proposed several amendments

to the text of the Vienna Declaration. After considerable discussion, the Group of Friends concluded that the substantive issues raised should be deferred and that only the issues that acknowledged new factual developments would be inserted in the text. Delegates from Canada and the United States expressed some reservations to certain elements of the text. However, in the broader interest of preserving consensus, they elected to issue statements expressing their concerns while agreeing to maintain consensus approval of the Declaration. The full text of the statement of Peter F. Mulrean, United States delegate, is included below. The delegate from Canada expressed similar sentiment.

*“Mr. Chairman, the United States supports the Alliance of Civilization’s underlying principles of finding common ground and bridging differences. It is in this spirit that the United States joins consensus on the Vienna Declaration, despite our serious concerns regarding the reference in operative paragraph 2 to the 2006 High Level Group report. We believe that report lacked a balanced approach to certain*

*issues and countries—a balance we would expect, given the mission of the AOC. Nonetheless, the United States joined the Alliance to work with others towards a broader and more global approach. We judge that the Alliance has moved forward in recent years. Thus, we regret this reference to a less balanced past and call on the Alliance of Civilizations to instead maintain a forward-looking approach to its important work. Thank you”.*

# PARTNERS' ASSEMBLY





On 28 February 2013, the United Nations High Representative for the Alliance of Civilizations convened the Second Partners' Assembly session, as a follow up to the inaugural session held in Istanbul, Turkey, on 31 May–1 June 2012. It brought together over 100 participants, representing governments, international organizations, civil society and the private sector, who made a series of pledges and shared views on the future priorities and course of action of the Alliance.

Session highlights include:

- >> Memoranda of Understanding and a Letter of Intent were concluded with the African Union, the Global Movement of Moderates, Education First and the Parliamentary Assembly of the Mediterranean;
- >> Voluntary pledges have been made in support of the core budget of UNAOC, and its projects (namely, the Fellowship Program, Summer Schools the Youth Solidarity Fund);
- >> A number of in-kind services and commitments to action were announced (Regional Strategies, Sixth UNAOC Forum in Indonesia).

# YOUTH EVENT AT THE UNAOC VIENNA FORUM





A total of 150 young people from 94 countries convened at the Youth Event of the UNAOC Vienna Forum on 26 February 2013. They represented national youth councils, youth-led NGOs and youth networks, while a portion of them were students.

The Youth Event is an integral part of the UNAOC Forum and a way for young people not only to network, but to interact with decision-makers from various sectors, including government, media, religious institutions and the corporate sector during the Forum itself. In addition to this networking, a key objective of the Youth Event is the development of Youth Recommendations. An interesting moment of the day was the visit of the United Nations Secretary-General Ban Ki-moon. In his remarks, the Secretary-General stated that “working with young people

is a top priority for the United Nations system, as part of the five-year action agenda for my second mandate. You represent the largest generation of young people the world has ever known. That is why we are deepening the youth focus of our existing programmes on employment and entrepreneurship; political inclusion and human rights; education and reproductive health”.

Detailed information about the Youth Event can be found on the conference website.

After a full day of dynamic discussions and exchanges about the theme of the Forum, the young participants made the following recommendations to world leaders and all other Forum participants.

# YOUTH RECOMMENDATIONS

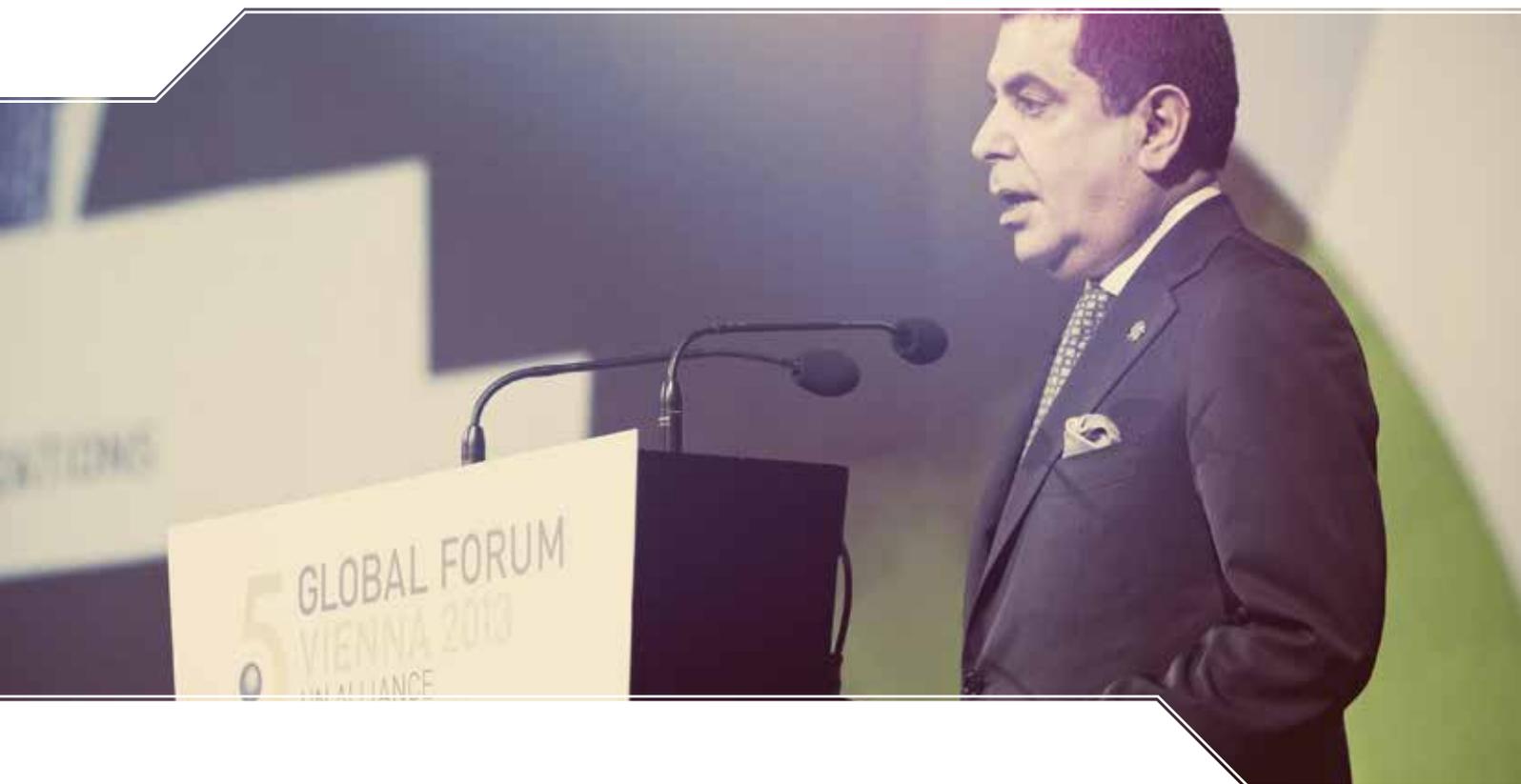
We have the honor to present the outcome of the Youth Event, an integral part of this global forum, where we worked on the three main topics of the Forum.

After a whole day of intense discussions and workshops, we came up with the following recommendations:

Concerning religion and law, we recommend the inclusion of ethical, religious and spiritual teachings in both formal and non-formal education, and the reinforcement of the rights of freedom of conscience, thought, religion, religious practice, faith, spirituality and its protection on state and public levels.

In terms of religion and education, we request member States to invest in both formal and non-formal education, including the training of teachers regarding diversity and tolerance and strongly encourage strengthening the relationship between youth and decision makers at all levels.

Recognizing the importance of social media, having transformed media from monologue to dialogue, we recommend stakeholders to provide workshops to train young leaders on how to use social media wisely.



Since free access to information is a key element for high quality media work and democracy, we recommend encouraging a dialogue between governments and civil society through decentralized inclusive decision-making and information systems, sharing best practices and expertise.

To foster diversity in media, we recommend stakeholders to help cultivate a plural society through the promotion and support of culturally diverse arts and encourage the creation of training programmes for minorities in journalism, arts and media.

To shape a new narrative on migration, we request the formation of a task force including all stakeholders—especially migrants—to develop practical solutions through a multi-perspective approach to depoliticize the narrative of migration.

We also encourage member States to ease the process of acquiring citizenship.

To share best practices in integration, we encourage States to create a polylogue between various stakeholders with an aim to enhance political and active participation of minorities in society to ensure and create long-term social inclusion and integration. This can be achieved by including migrant stories in the political discourse of host nations, by sharing best practice outreach, affirmative programmes and actions.

To cross language divides and create a sense of community, we recommend providing children with free education both in their mother tongue and the lingua franca spoken in the respective region/country, the creation of an international open-source platform where migrants can share their experiences, needs and best practices to achieve mutual benefit and guarantee equal and free access to quality language education for refugees, asylum seekers and migrants, regardless of their legal status.

We invite you to take our recommendations into account in your work and actions.

Thank you for listening carefully and helping to spread the voice of young people!

*“We, the youth, want to be sitting at the same table as everyone else – not only on the kids table. We also want to be heard”.*

**YASSMIN ABDEL-MAGIED**

# PLENARY SESSIONS



# OFFICIAL OPENING

## **SPEAKERS:**

### **Michael Spindelegger,**

Vice-Chancellor and Federal Minister for European and International Affairs of the Republic of Austria

### **Ban Ki-moon,**

United Nations Secretary-General

### **Vuk Jeremic,**

President of the Sixty-seventh session of the United Nations General Assembly

### **Jorge Sampaio,**

former United Nations High Representative for the Alliance of Civilizations

### **Nassir Abdulaziz Al-Nasser,**

United Nations High Representative for the Alliance of Civilizations

### **José Manuel García-Margallo y Marfil,**

Foreign Minister of Spain

### **Recep Tayyip Erdogan,**

Prime Minister of Turkey

### **His Highness Hamad Bin Khalifa Al-Thani,**

Emir of the State of Qatar

### **Heinz Fischer,**

Federal President of Austria

## **MODERATOR:**

### **Ghida Fakhry Khane,**

News and Programmes Presenter,  
Al Jazeera English, Qatar

### **Michael Spindelegger,**

Vice-Chancellor and Federal Minister for European and International Affairs of the Republic of Austria, began the opening session by complimenting the UNAOC for its contribution to intercultural dialogue, which is a practice and tradition of special importance for Austria. Mr. Spindelegger pointed to the link between freedom of religion and the need for a culture of tolerance. Freedom of expression, together with the free flow of information, requires large shares of both education and responsibility in a society. Furthermore, he urged the depoliticization of migration and integration in order to acknowledge their economic, social and cultural benefits. He mentioned the Youth Event of the UNAOC Forum and the impressive discussion generated among the youth. He discussed the opportunity for the Forum to foster cooperation.

### **President Jorge Sampaio,**

former United Nations High Representative for the Alliance of Civilizations, began by looking back on the past five years of the UNAOC. Under his guidance, the Alliance adopted a view of human rights comprising not only political and social aspects but including economic, social and ethical rights as well. He stated that realizing the right for development is a vital component of human rights. "All rights are equally important", he said. He said the Vienna Forum could lead to the recognition of a new agenda to confront intolerance and extremism. He concluded by stressing the need for "a bold vision for the UNAOC that offers measurable goals to meet and makes people and countries accountable through ownership". He stressed the need to mobilize communities to reach the point of zero discrimination.

### **Ban Ki-moon,**

United Nations Secretary-General, described the need for leaders to speak the language of tolerance and respect. He provided examples of the work of the UNAOC in Pakistan, Kenya, Palestine, Syria and Mindanao. He discussed the situation in Syria, describing it as “an extraordinary mosaic of tribes, ethnicities, languages and religions”. He also commented that the extremists in Mali are in retreat but not defeated. The United Nations will focus on rebuilding and safeguarding Mali’s heritage. He finished by welcoming the new United Nations High Representative for the Alliance of Civilizations, Nassir Abdulaziz Al-Nasser.

### **Nassir Abdulaziz Al-Nasser,**

United Nations High Representative for the Alliance of Civilizations, recognized the uniqueness of this Forum as it marks the start of his tenure as High Representative. He reaffirmed the relevance of the UNAOC to address the challenges facing humanity today, particularly when they are rooted in identity and cultural underpinnings. The UNAOC needs to apply responsible leadership, effectiveness and good decision-making in order to fulfil its mandate and the expectations of the international community. He quoted the Secretary General, “The Alliance could have an important mediating role on the many conflicts where culture and religion come into play”.

### **José Manuel García-Margallo y Marfil,**

Foreign Minister of Spain, started his intervention by reasserting Spain’s full commitment to the Alliance. The Alliance is a unique platform through which not only governments but also civil society and the private sector create synergies to promote dialogue and tolerance. The Alliance needs to stand for respect of human dignity, fundamental freedoms and of ethnic and religious minorities in order to ensure prosperity and economic welfare. As other speakers, he called for political solutions to several conflicts including Palestine, the Sahel and Syria.

*“The identity of a nation, of a community is a living phenomenon that involves dialogue, exchange of social and cultural experiences, diversity thought and pluralism”.*

**TRAIAN BASESCU**

### **Recep Tayyip Erdogan,**

Prime Minister of Turkey, pointed out the importance of “unity in diversity”. He underlined the positive examples presented by countries and communities where cultural, religious and ethnic differences are not seen as a reason for conflict or division but rather as enriching. Mr. Erdogan also commented on how far the UNAOC has come since the first steps were taken by Turkey and Spain in 2005, with close to 100 countries supporting the Alliance today, making it one of the most significant efforts to overcome lack of understanding, intolerance and prejudice. Mr. Erdogan ended by reaffirming Turkey’s continued commitment and support for the UNAOC.

### **His Highness Hamad Bin Khalifa Al-Thani,**

Emir of the State of Qatar, spoke about attitudes that contribute to perpetuating the myth of the clash of civilizations. Double standards from the international community make people sceptical about the fairness in implementing international law. He also stated his concern about the misunderstanding of the Islamic civilization and the discrimination and hatred suffered by Muslims. According to him, the Alliance is an important tool to ease tensions and misunderstandings that could widen that gap between nations and peoples. He concluded by acknowledging the complexity of striking a balance between the right of freedom of expression and the respect and protection of beliefs and feelings of others.

### **Heinz Fischer,**

Federal President of Austria, began his speech by remarking on the pluralistic society of Austria. He said that many religions are recognized in Austria. He stated that in past decades Austria was seen as a country of refuge by citizens of neighbouring countries such as the Czech Republic, Hungary, Slovakia and the former Yugoslavia. He presented Austria as an example displaying pluralism, tolerance, democracy, the rule of law, human rights and solid economic performance while having a long track record as a melting pot of cultures.

*“The code of ethics of professional journalists is clear: it states that journalists have an obligation to seek and report the truth, but it also states that they have an ethical obligation to minimize harm. In other words, responsible news leaders play an active role in preventing any drift or misuse of the news”.*

**PRINCESS RYM ALI**

# FIRST PLENARY SESSION—

## PROMOTING RESPONSIBLE LEADERSHIP IN DIVERSITY AND DIALOGUE

### **SPEAKERS:**

**Gjorge Ivanov,**

President of the former Yugoslav Republic of Macedonia

**Traian Basescu,**

President of Romania

**Princess Rym Ali,**

Founder of the Jordan Media Institute

**Antonio de Aguiar Patriota,**

Minister of Foreign Affairs of Brazil

**Irina Bokova,**

Director-General of UNESCO

**Marty M. Natalegawa,**

Minister of Foreign Affairs of Indonesia

**Abdulaziz Othman Altwaijri,**

Director-General of ISESCO (Islamic Educational, Scientific and Cultural Organization), Morocco

**William McAndrews,**

Vice President, Corporate Communications,  
BMW Group, Germany

**Yassmin Abdel-Magied,**

Youth Participant from Australia,  
Founder of Youth without Borders

### **MODERATOR:**

**Zeinab Badawi,**

BBC, UK

The first plenary session focused on the overarching theme of the Forum: the importance of responsible leadership for a harmonious coexistence in diversity. Senior leaders from different walks of life shared their vision, commitment or frustration in promoting dialogue and respect for diversity. The underlying understanding was that what binds us as human beings is much more significant than what divides us.

### **Gjorge Ivanov,**

President of the former Yugoslav Republic of Macedonia, underlined the multi-ethnic, multilingual and multi-religious history of his country, with the resulting attachment to collective identities in the form of personal autonomy and a religious pluralism. He saw his role and that of the Alliance as one of promoting the ideas of mutual respect and peace.

### **Traian Basescu,**

President of Romania, felt that leaders have a particularly strong responsibility when it comes to better recognizing the beneficial contribution of migrants to our society and addressing the negative narratives affecting them. Migration is a key component of the economic and social life of a country. Migrants, he said, are elements of cohesion and they should be seen as a key element of a European cultural model.

The founder of the Jordan Media Institute, **Princess Rym Ali**, focused on the crucial role of journalists and social networks. In her view, media should give a fair glimpse about how other peoples live. She raised a number of questions about the sometimes unfulfilled transition from State media to free public media, the professional norms of journalists, the weight of commercial interests, or the advisability of regulating the Internet in the face of hate campaigns.

Responsible leadership would call for more resolute action on the Israel-Palestine conflict and other conflicts, claimed **Antonio de Aguiar Patriota**, Minister of Foreign Affairs of Brazil, leaders of the international community should not only talk; they should act. He stressed the importance of responsible leadership that will not resort to military force. Furthermore, he claimed that it would be irresponsible not to consider climate change, sustainable development, disarmament and non-proliferation in promoting a more cooperative international order.

### **Irina Bokova,**

Director-General of UNESCO, gave evidence of responsible leadership in protecting cultural heritage from destruction and organizing efforts to restore recently destroyed heritage. She explained that not only the exchange of ideas but culture itself plays an essential role for international communication. It is therefore necessary to prevent cultural heritage from being destroyed. She decried that some countries destroy cultural heritage deliberately as “tools of war”. For example, she mentioned the recent conflict in Mali and the destruction of the mausoleum and manuscripts in Timbuktu. It is a duty of UNESCO to protect and restore the cultural heritage of Mali and that has become one of the priorities of the organization.

### **Marty M. Natalegawa,**

Minister of Foreign Affairs of Indonesia, stressed the need for the Alliance to reach out and share the outcomes of the Forum discussions with other audiences. In order to make concrete and real progress towards the goals of the Alliance, we need to bring on board those who are not our constituencies.

For his part, the Director-General of ISESCO, **Abdulaziz Othman Altawaijri**, called for resolute action against xenophobia, terrorism and extremism. He stressed that extremists invoking a specific faith have a wrong perception of their belief; we should resist any attempt to portray religions as the source of the problem. One of the most effective tools in this regard is the promotion of intercultural and interfaith dialogue.

The Vice-President of BMW, **Bill McAndrews**, shared the pride of his company in supporting grass-roots examples of responsible leadership through the Intercultural Innovation Award jointly developed with the UNAOC. The Award was bestowed on 26 February upon 10 winners coming from various regions across the world. McAndrews praised winners as the true actors making knowledgeable change on the ground.

A youth representative from Australia, **Yassmin Abdel-Magied**, showed an example of youth mobilization for freedom through Facebook. She concluded that “responsible leadership is about doing what is right, driven by these universal values: respect and dignity”. She asked international policymakers not to exclude young people and invite them to sit at the same table as everyone else.

*“The consequences of words should be weighed against the duty to inform”.*

**PRINCESS RYM ALI**

# SECOND PLENARY SESSION—

## MAKING SENSE OF INTERCULTURAL DIALOGUE IN OUR AGE

### KEYNOTE SPEAKER:

**Tu Weiming,**

Lifetime Professor of Philosophy and founding Dean of the Institute for Advanced Humanistic Studies at Beijing University, China

### PANELLISTS:

**Vitaly Naumkin,**

President of the International Center for Strategic and Political Studies

**Candido Mendes de Almeida,**

President of Candido Mendes University, Brazil

### MODERATOR:

**Ghida Fakhry Khane,**

News and Programmes Presenter, Al Jazeera English, Qatar

*“Migration is a reality of our days, a phenomenon with a particular impact that needs special attention from States and the international community”.*

**TRAIAN BASESCU**

In her introduction, the moderator, **Ghida Fakhry Khane**, observed that the “dialogue between civilizations” should not only be about the relationship between the West and the Muslim world but should also open the dialogue to other parts of the world.

**Tu Weiming,**

keynote speaker on the topic of “Making sense of intercultural dialogue in our age”, declared that we are at a critical moment in human history. He coined the term “spiritual humanism”, not referring to an ideology, a philosophical system or a doctrine, but a sense of mission, vision and a life that underscores what can be called the global significance of concrete humanity.

Mr. Tu continued with the observation that we are the first generation to be able to see our globe in its entirety and we therefore have critical awareness of our human condition and a sense of togetherness. We need to forge “a new order, one that preserves stability and cohesion within and among societies and a rule-based international system amid increasing diversity of cultures, ideologies and world views”.

He stressed the importance of the values inherited from the eighteenth century Enlightenment such as rationality, liberty, equality, due process of law, human rights and the dignity of the individual. The Enlightenment, westernization, modernization and globalization processes can be considered as the same process with different intensities and complexities. Mr. Tu argues that we are both beneficiaries and, he argues, victims of this global process.

The problem is: how can we enrich, broaden and deepen this global process to overcome its negative consequences and adapt it for the future? Mr. Tu took the example of China to answer this question. He argued that China will have to learn to understand her own history as an integral part of the global community. China will have to learn to be rational by overcoming its narrow economic sentiments, will need to embrace human rights and learn the rule of law not simply the rule by law. China is confronted with questions related to youth, internal migration, mass media, domestic identity politics of religion and must develop a sense of trust among the Chinese people. The Chinese civilization is a learning civilization, it should therefore learn from the rest of the world.

Mr. Tu emphasized the need to create a civilization based on dialogue where tolerance, the recognition of the other, a sense of respect, mutual learning and the celebration of differences coexist. A precondition for harmony is difference. We must make sympathy, civility, compassion and love universal ethical values. Human rights do not mean anything without responsibility, civility and compassion. That is why the speakers called for broadening our understanding to include the “language of the heart” and thinking communally and not just individually.

### **Vitaly Naumkin,**

President of the International Center for Strategic and Political Studies, claimed that intercultural dialogue only makes sense if accompanied by serious discussions within cultures. Minorities, the increasing diversity of cultures and the pressures resulting from globalization must be

considered. He rejected the theory of an increasing diversity as many cultures and languages are disappearing in the world each day. We must protect the world’s cultures and prevent cultural disparities to turn into sources of conflict.

### **Candido Mendes de Almeida,**

President of Candido Mendes University, considered the question of looking at post-modernity and the competing dynamics of civilizations. The world is characterized by the difficulty of coexisting in difference. We must understand that we can regress and lose our sense of identity. He then raised the question of whether or not post-modern societies are strong enough to bare the negative consequences of globalization. He particularly stressed the threat of regression to fundamentalism.

Tu Weiming answered Mr. Mendes’ statement in declaring that the most challenging dialogue is internal. We must be sensitive to other cultures and differences and consider culture as an important characteristic of economic measurement.

The last question raised concerned the status of our global humanity. In what stage is the world today? Are we regressing or moving forward? Mr. Tu argued that globalization is a complex system: we should therefore look at its positive and negative characteristics. We are in a delicate period in which intercultural dialogue becomes necessary and has been developed in political science and diplomacy, however we need to take the time to have a genuine dialogue. We must enter into a dialogical civilization which will include the core values of humanity which are compassion, care and love.

# CLOSING SESSION:

## TRANSLATING OUTCOMES INTO ACTION

### **RAPORTEURS:**

#### **Heiner Bielefeldt,**

United Nations Special Rapporteur on  
Freedom of Religion or Belief, Germany

#### **Alison Bethel McKenzie,**

Executive Director of the International Press Institute,  
Austria

#### **Christian Strohal,**

Permanent Representative of Austria to  
the United Nations in Geneva, Switzerland

### **YOUTH REPRESENTATIVES:**

#### **Teresa Habjan,**

Graduate student and Chairwoman of the Youth Advisory  
Panel of the Austrian Commission for UNESCO, Austria

#### **Nacer Mohamed C. Tayeb,**

Leadership and personal development consultant, Algeria

### **MODERATOR:**

#### **Ghida Fakhry Khane,**

News and Programmes Presenter, Al Jazeera English, Qatar

The UNAOC Fifth Global Forum on “Responsible leadership in diversity and dialogue” came to a close with the need to translate these conversations into concrete actions. The Alliance selected rapporteurs to summarize the outcomes of the Forum’s discussions on media, migration/integration and religion.

The Rapporteur on Religion, **Heiner Bielefeldt**, expressed the need to move from interfaith talks to interfaith action and respect. He declared that everyone has a responsibility in combating fanaticism, religious extremism and aggressive secularism and stressed the need to form an alliance against extremism. The Rapporteur also shared the opinion that interreligious dialogue must become more inclusive to achieve real diversity. For instance, women need to be represented more. As a last point, he stressed that interfaith cooperation should be based on the already existent International Human Rights and the teaching of these universal rights should be promoted.

The Rapporteur on Media, Alison **Bethel McKenzie**, restated the findings of the Forum in regard to the media. She reiterated the importance of promoting the free flow of information and good journalistic practices. The combination of these two enhances dialogue and mutual understanding, thus becomes a basis for peace. Governments have a moral duty to enhance better dialogue and a positive perception of cultural diversity. Press freedom does not

only focus on the media, it also includes the society's right to receive information. Recommendations included the guarantee of the freedom of expression and of the security of journalists, the need for an independent media, the need to create and promote greater diversity among media staff as a recipe for greater success as well as the promotion of media literacy among audiences.

The Rapporteur on Migration, **Christian Strohal**, began his briefing by restating a quote from the Forum: "One way or another we are all migrants". He stressed that fighting stereotypes and prejudices related to migration is a necessity. It is the responsibility of everyone within society, especially of political leaders, to change the way we see migration. The media has a relevant role in this regard as it has the power to change public opinions. We need to recognize the opportunities for mutual benefit that migration can bring to society. In order to translate ideas into actions, he expressed the need to: (1) create national legal frameworks for integration, (2) ensure participation and (3) strengthen partnership between migrants and the host society, which also includes the corporate sector. Finally he stressed the importance of giving migrants a voice in the discussion and a place in public life. This, together with youth initiatives, is seen as the key to success.

Youth representatives **Teresa Habjan** and **Nacer Tayeb** had the opportunity to describe the recommendations of the **UNAOC Youth Event** (See appendix: Youth recommendations). One of the main objectives of the UNAOC Youth Program is to harness

the contribution of youth in addressing the challenges of today and tomorrow. We need to recognize that young people are crucial actors in promoting respect and mutual understanding among peoples of different backgrounds. We therefore need to empower young people and ensure that their voices are heard. During the Youth Event, young people collectively reflected on many topics, not focusing uniquely on youth issues but including global issues such as migration/integration, religion and media. These reflections and discussions led to the formulation of Youth Recommendations to world leaders and all other Forum participants.

These conclusions and recommendations of the Fifth UNAOC Global Forum established the framework for fruitful actions this coming year. The UNAOC expects similar engaged and thought-provoking conversations at the UNAOC Sixth Global Forum in Indonesia.

*"Terrorism and extremism have to be fought and overpowered by words, by conviction, not by force".*

**ABDULAZIZ OTHMAN ALTWAIJRI**

# CLOSING CEREMONY

## **SPEAKERS:**

### **Nassir Abdulaziz Al-Nasser,**

United Nations High Representative for the Alliance of Civilizations

### **Johannes Kyrle,**

Secretary-General for Foreign Affairs of Austria

### **Beşir Atalay,**

Deputy Prime Minister, Turkey

### **Belén Alfaro Hernández,**

Ambassador-at-Large for the UNAOC, Spain

### **Abdurrahman Fachir,**

Ambassador and Director General for Information and Public Diplomacy, Indonesia

*“I believe there is no stronger message and importance of dialogue; there is no clearer demonstration of leadership than what is happening today here in Vienna”.*

**GJORGE IVANOV**



The UNAOC Fifth Global Forum on “Responsible leadership” brought together various actors on the global scene from governmental and multilateral representatives, private sector representatives, religious leaders, journalists and academia to civil society actors and youth leaders, to create a platform for open discussions on our shared responsibility in building an intercultural dialogue between civilizations.

The United Nations High Representative for the Alliance of Civilizations, **Nassir Abdulaziz Al-Nasser**, expressed his enthusiasm in taking up the leadership of the Alliance of Civilizations. He stressed the Alliance’s commitment in working with civil society actors and young leaders as exemplified by this year’s Youth Forum. A major achievement of the Forum is the adoption, by consensus, of the Vienna Declaration by all members of the Group of Friends, the first text adopted by consensus by the Alliance.

### **Johannes Kyrle,**

Secretary-General for Foreign Affairs of Austria, stressed the importance of diversity as an added value that brings us one step closer towards peaceful coexistence. He defined the UNAOC as a far-reaching initiative which serves as an enabler and a platform to promote tolerance, pluralism and mutual respect.

### **Beşir Atalay,**

Deputy Prime Minister of Turkey, expressed his appreciation for the excellent organization of the Forum by its host country, Austria. He then highlighted the potential of new generations in promoting dialogue and cross-cultural understanding.

### For **Belén Alfaro Hernández,**

Ambassador-at-Large for the UNAOC, Spain, it is clear that cultural diversity is a driver for progress. We need to value interreligious dialogue as a means of facilitating the development of more inclusive societies. To accomplish this, social media and new tools such as the rapid response media mechanism need to be recognized as new tools for intercultural dialogue. Furthermore, the role of women in peacebuilding is key for building inclusive societies and establishing sustainable equitable development.

### **Abdurrahman Fachir,**

Director General for Information and Public Diplomacy, Indonesia, called for a transformation of these discussions into action. He is pleased to welcome the next UNAOC Global Forum in his home country, Indonesia.

**The two-day conference included calls for peace and dialogue among nations, including current issues in Syria, Mali and Israel-Palestine.**

The leitmotif of the closing ceremony was the need for cooperation and collaboration within the international community as well as with civil society actors, youth leaders, private sector and religious leaders. We should all be responsible leaders in creating an intercultural environment for the respect of diversity and dialogue.

# BREAK-OUT SESSIONS



# BREAK-OUT SESSION 1:

## ADDRESSING RISING RESTRICTIONS ON RELIGION: LAW MATTERS

### PANELLISTS:

**Brian J. Grim,**

Senior Researcher and Developer of Cross-National Data,  
Forum on religious and public life, Pew Research Center,  
United States

**Trond Bakkevig,**

Pastor, Lutheran Church of Norway and Convenor,  
Council of Religious Institutions of the Holy Land, Norway

**Mustapha Ben Jaafar,**

President, National Constituent Assembly, Tunisia

**Rabbi Arthur Schneier,**

Founder and President,  
Appeal of Conscience Foundation, USA

**Heidi Rautionmaa,**

Coordinator, Religions for Peace—  
European Women of Faith Network (EWFN), Finland

**Father Nabil Haddad,**

Executive Director, Jordanian Interfaith Coexistence  
Research Center (JICRC), Jordan

### MODERATOR AND RAPPORTEUR:

**Heiner Bielefeldt,**

United Nations Special Rapporteur on  
Freedom of Religion or Belief, Germany

Three quarters of the world's population is living with restrictions on their freedom of religion. The panellists agreed that it is necessary to go beyond tolerance and dialogue and to move towards interfaith action and respect. International goodwill and a strong partnership are needed to work together to combat extremism as well as religiously motivated terrorism and to ensure the individual's full enjoyment of the freedom of religion. In addition, a culture of understanding and mutual respect is an essential component to guarantee freedom of religion. On the one hand, world leaders must work to unify society in order to stop the abuse of religious freedom and to ensure that religious sites stay sacred and free from restricted access. On the other hand, all members of society must work together to create a more accepting world, a world that sees religious freedom as a top priority. Recommendations included governments taking positive steps towards initiatives such as: promoting interreligious dialogue, combating discrimination and establishing educational programmes.

# BREAK-OUT SESSION 2:

## LIVING TOGETHER AT EASE IN A LANDSCAPE OF RELIGIOUS DIVERSITY AND DIFFERENCES: EDUCATION MATTERS

### PANELLISTS:

**Faisal Bin Abdulrahman Bin Muaammar,**

Secretary General, King Abdullah Bin Abdulaziz  
International Centre for Interreligious and Intercultural  
Dialogue, Austria

**Cardinal John Onaiyekan,**

Roman Catholic Archbishop of Abuja, Nigeria

**Ibrahim Abubakar Jega,**

Executive Secretary, Abuja National Mosque Management  
Board, Nigeria

**Shulamith Koenig,**

Founding President, People's Movement for Human Rights  
Learning (PDHRE), United States

**Khalek Awang,**

Chief Executive Officer, Global Movement of Moderates  
Foundation, Malaysia

**Floriane Hohenberg,**

Head of Tolerance at Non-Discrimination Department,  
Office for Democratic Institutions and Human Rights,  
Organization for Security and Co-operation in Europe  
(OSCE-ODHIR), Poland

### MODERATOR:

**William Vendley,**

Secretary General, World Conference of Religions for Peace  
(WCRP), United States

### RAPPORTEUR:

**Heiner Bielefeldt,**

United Nations Special Rapporteur on Freedom of Religion  
or Belief, Germany

The overall goal of the session was to discuss and propose ways to increase the world's understanding and acceptance of a variety of religions. It was established that everyone must work toward continued acceptance and understanding of all religious beliefs. Overall, key conclusions of the session were the need for responsible political and religious leaders, improved human rights observance, education on religious diversity, empowerment of youth and elimination of discrimination against women. Due to the sensitivity of the topic of religion, specific examples were provided as an outline for increased understanding of religious differences. The need for political leaders to lead by example was discussed as was the importance of pertinent international organizations to assist in this process. Panellists also stressed that in order for any goals to be achieved human rights must be respected at the highest level possible. These rights provide a foundation for religious and cultural understanding. Education should be provided on the topics of religion and spirituality in addition to other beliefs. Finally, panellists agreed that an outcome-based approach needs to be established in order to measure progress effectively.

# BREAK-OUT SESSION 3:

## BACK TO THE BASICS: FREEDOM OF THE MEDIA MATTERS

### **SPEAKERS:**

**Galina Sidorova,**

Chair of the Executive Board, International Press Institute,  
Chairperson, Foundation for Investigative Journalism—  
Foundation 19/29, Russia

**Frank La Rue,**

UN Special Rapporteur on the promotion and protection of  
the right to freedom of opinion and expression and Director,  
Centro-American Institute for Social Democracy Studies  
(DEMOS), Guatemala

**Dunja Mijatovic,**

Representative on Freedom of the Media, Organization for  
Security and Co-operation in Europe (OSCE), Austria

**Hadi Adanali,**

Senior Adviser, Office of the Prime Minister, Turkey

**Gulya Akhundova,**

Programme Manager, International Media Support;  
Journalist and advocate, Azerbaijan

**Martine Ostrovsky,**

Member, Reporters without Borders, France

### **MODERATOR:**

**Sylvie Coudray,**

Chief, Section for Freedom of Expression, UNESCO, France

### **RAPPORTEUR:**

**Alison Bethel McKenzie,**

Executive Director, International Press Institute, Austria

This panel focused on the defence of the human right to freedom of opinion and expression, including the right to information and the issue of the safety of journalists. All agreed on the freedom of expression as a social and individual right, as is the right to be properly informed. Speakers agreed that these rights are vital to full participation in society. Access to information contributes to economic, social and political development and has the potential to provide a basis for conflict resolution and dialogue. In sum, these rights should be respected in every country.

Participants noted however that censorship remains a global problem as powerful people or entities seek to influencing media content, and are often successful in doing so; furthermore, restrictions on media content allegedly imposed for security purposes often go too far and jeopardize press freedom. In addition, one speaker noted that limitations on freedom of speech imply limitations on individual autonomy and dignity, while another speaker underscored the importance of public and civic participation in order to sustain press freedom and promote tolerance.

Other speakers raised the issue of how to professionalize the blogosphere. Key considerations included: what defines a journalist, who should be protected and which journalistic standards should be applied. In light of the context for new media and the growing number of citizen journalists, speakers called for the re-definition of the journalist: a person gathering and distributing information or media content to the public. However, this role suggests growing personal responsibilities and the need for professional training.

# BREAK-OUT SESSION 4:

## DIVERSITY OF MEDIA CONTENT

### **SPEAKERS:**

**Malu Viana Batista,**

Executive Director, Television America Latina (TAL), Brazil

**Milica Pesic,**

Head, Media Diversity Institute, United Kingdom

**Patagaw Talimalaw,**

Secretary General, World Indigenous Television  
Broadcasters Network, Norway

**Galina Petriashvili,**

President, Gender-Media Caucasus, Georgia

**Pascale Thumerelle,**

Vice President Sustainable Development, Vivendi, France

### **MODERATOR:**

**Mario Lubetkin,**

Director General, Inter Press Service (IPS), Italy

### **RAPPORTEUR:**

**Alison Bethel McKenzie,**

Executive Director, International Press Institute, Austria

The media and cultural industries have a special responsibility in promoting cultural diversity by shaping the contents of their products and, thus, the perceptions of present and future generations. This session addressed the role of governments in ensuring the dissemination of a variety of information, opinions and programmes, as well as the contribution of the media industry through best practices in diversity.

Participants were asked to define the role of governments and journalists in diversifying media approaches. Speakers discussed the pursuit of diversity through cooperative content exchange among neighbouring countries and the need to promote media literacy among citizens. Other speakers discussed the need to strengthen indigenous media, as well as the issue of gender equality both among journalists as well as in terms of the content produced within the media.

Participants agreed that businesses competitiveness is linked to the diversity of their media content and staff. Businesses could serve as catalysts to speed up the process of improving diversity in the media. Session attendees also contended that it is necessary for marginalized communities to have access to information and a platform through which they can communicate. This would involve strengthening local capacities for content production. It was recommended that a glossary on the subject of alliance and diversity be created and shared with the media in general to help with continuity of terminology in their day-to-day reporting.

# BREAK-OUT SESSION 5:

## COMMUNICATING BETTER BY DRAWING ON THE EVIDENCE ABOUT IMMIGRATION— CONTRIBUTING TO A NEW NARRATIVE ON MIGRATION

### **SPEAKERS:**

**William Lacy Swing,**

Director General, International Organization  
for Migration (IOM), Switzerland

**Iryna Ulasiuk,**

Research Assistant, European University of Florence, Italy

**Chukwu-Emeka Chikezie,**

Co-founder, African Foundation for Development,  
United Kingdom

**John D. Skrentny,**

Center for Comparative Immigration Studies,  
University of California, San Diego, United States

### **MODERATOR:**

**Ali Aslan,**

Talk Show Host, Deutsche Welle, Germany

### **RAPPORTEUR:**

**Christian Strohal,**

Permanent Representative of Austria to the United Nations  
in Geneva, Switzerland

Main conclusions from this session dedicated to creating a new narrative on migration included a need to educate, train and bring data into the picture. There is a lot to do when addressing myths and perceptions on migration. When addressing perceptions, two levels were identified: (a) the media and (b) political discourse and political leadership. It was deemed highly important to show the positive effects of migration and to show migrants as individuals.

In terms of migrants' representation in the media, participants stressed that this representation should increase in quantity, but also in quality. This can happen at two different levels. Firstly, more migrants should be hired in media professions. Secondly, migrant groups and diasporas should get their own voice. As for the need to represent migrants accurately, it was argued that journalists should be trained on how to cover this topic in an appropriate way, using appropriate data. There is still a dearth of reliable global and local data that journalists can use, yet this type of data is crucial to their reporting on migration. The main question was how to bring evidence-based information into the discussion of migration. Participants identified that we are not in need of a new narrative but are in need of a more reality-driven narrative. The responsibility of establishing this narrative should not rest solely on journalists, but should also be shared by organizations and governments. In conclusion, there is an urgent need to enable the empowerment and visibility of migrants in every aspect of our societies. When talking about migration, we are talking about people. One way or another, we are all migrants.

# BREAK-OUT SESSION 6:

## DIVERSITY, MULTIPLE IDENTITIES AND SOCIAL INCLUSION—BEST PRACTICES IN INTEGRATION

### **SPEAKERS:**

**Loren B. Landau,**

Director, African Center for Migration and Societies, South Africa

**Hass Dellal,**

Executive Director, Australian Multicultural Foundation, Australia

**Howard Duncan,**

Executive Head of the Metropolis Project, Canada

**Ibrahim Kalin,**

Deputy Undersecretary of State and Senior Adviser to the Prime Minister, Turkey

**Michael Girardi,**

Director, Federal Ministry of the Interior, Austria

### **MODERATOR:**

**Yasmin Alibhai-Brown,**

Journalist and author, The Independent, United Kingdom

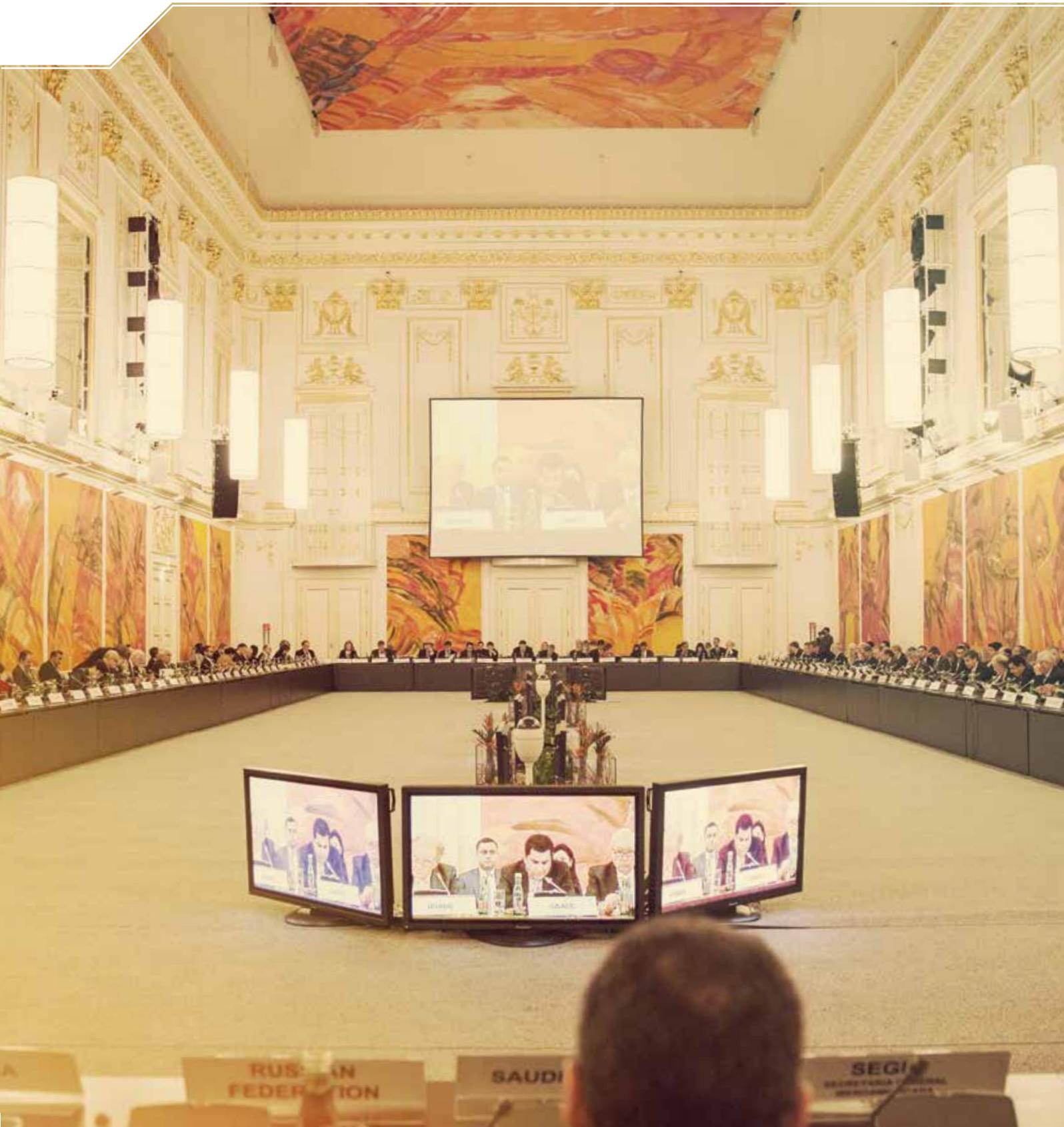
### **RAPPORTEUR:**

**Christian Strohal,**

Permanent Representative of Austria to the United Nations in Geneva, Switzerland

Social inclusion or integration is a process which takes long and hard work. The participants of the panel discussion tried to define the difference between immigration and migration within borders and reflected on the meanings and forms of “including” and “integrating”. They also pointed out that the majority of migration is taking part in the southern hemisphere while the UNAOC Global Forum in Vienna concentrated more on the migration into the north.

In trying to define “integration”, participants raised questions about the term, often ambiguous and dominated by Western standards. They asked whether it was more appropriate to speak about “living together”. It was even suggested that the concept of integration should be reformulated toward a more comprehensive way of creating a healthy society without labelling people and limiting them to their origin. Furthermore, local stakeholders were presented as playing a key role in the integration processes. For this reason, public participation in policy processes related to immigration and integration should be ensured. Other views included that citizenship is a precondition for integration, emphasizing that citizenship rights bring responsibilities, as well as an interest in the host country and its future. In this regard, a bottom-up approach in developing policies targeting integration should be favoured. In sum, it could be said that integration within responsible leadership is not about top-down decisions. Rather, it is about the ethics of coexistence, collaboration between various stakeholders of society and inclusion of groups who do not normally have a voice in political processes.



# REGIONAL SESSIONS



# REGIONAL SESSION 1:

## DANUBE/BLACK SEA/ SOUTH CAUCASUS/ CENTRAL ASIAN REGIONS

### PANELLISTS:

**Adil Akhmetov,**

Senator, Member of Senate, Kazakhstan

**Floriane Hohenberg,**

Head of Tolerance and Non-Discrimination Department,  
Organization for Security and Co-operation in Europe—  
Office for Democratic Institutions and Human Rights  
(OSCE—ODHIR), Poland

**Snežana Samardžić-Marković,**

Director General for Democracy and Head of Delegation,  
Council of Europe, France

**Victor Tvircun,**

Secretary General, Organization of the Black Sea Economic  
Cooperation (BSEC), Turkey

**Vasif Eyvazzade,**

Head of International Relations, Ministry of Culture and  
Tourism, Republic of Azerbaijan

**Marton Mehes,**

Director, Balassi Institute—Collegium Hungaricum Vienna,  
Initiator of Danube Culture Cluster, Member of the Steering  
Group of Priority Area 3 of the EU Danube Strategy, Austria

### MODERATOR:

**Martin Eichtinger,**

Director-General for Cultural Policy, Federal Ministry for  
European and International Affairs, Austria

### RAPPORTEUR:

**Iliana Schmatelka,**

Managing Director, International Leadership Institute,  
Austria/Bulgaria

Moderator Martin Eichtinger opened the session by recalling the great cultural diversity of the Danube, Black Sea, South Caucasus and Central Asian region, considered a bridge between the European and Asian continents. Mr. Eichtinger stressed that, following the major changes caused by the political and economic transitions in those countries in recent decades, UNAOC efforts of promotion of intercultural and interreligious dialogue should become a focus in this region.

The discussion of the session was based on the decision by the Group of Friends to support the launch of a regional debate on the Danube and Black Sea region, the Southern Caucasus and Central Asia as outlined in the Vienna Declaration. The area under consideration comprises 26 States with a total population of around 640 million inhabitants. “Building bridges from Central Asia to Central Europe through intercultural dialogue” was suggested as title for a new regional strategy which should be elaborated until the next UNAOC Global Forum.

All the panellists voiced the willingness of their organizations to support this new regional initiative and highlighted their perspectives and accomplishments in this regard. These included fostering a large number of grass-roots initiatives and trainings to establish a common language of dialogue in the participating countries, and enhancing and supporting migrants’ integration through the implementation of equal standards for migrants’ education or working skills. There was a strong call among panellists for gender mainstreaming as women can be considered as extraordinary agents for change. Tourism was mentioned as a useful means to promote intercultural dialogue. In summarizing the outcomes of the session, Rapporteur Iliana Schmatelka concluded that the elaboration of a new regional strategy could start right away, referring explicitly to the Second World Forum of Intercultural Dialogue in Baku from 29 May to 1 June 2013, to a meeting in Astana at the end of September 2013 and finally to the Sixth Global Forum of the UNAOC in Indonesia. She added that the expertise of participating organizations needs to be considered in this process in order to achieve greater action on the ground.

# REGIONAL SESSION 2:

## THE MEDITERRANEAN AND SOUTH-EAST EUROPE — MOVING FROM “TALK” TO “ACTION”

### **SPEAKERS:**

**Trond Bakkevig,**

Pastor, Lutheran Church of Norway and Convenor, Council of Religious Institutions of the Holy Land, Norway

**Father Fadi Daou,**

Maronite Catholic Church, President and CEO of Adyan Foundation, Lebanon

**Joke van der Leeuw-Roord,**

Founding President and Executive Director, EUROCLIO—European Association of History Educators, the Netherlands

**Taulant B. Hoxha,**

Founder of Kontour, Come and Discover, Kosovo

**Eduardo Lopez Busquets,**

Founder, Casa Árabe

**Tevfik Ziyaeddin Akbulut,**

Head of Delegation, Parliamentary Assembly of the Mediterranean (PAM) and President of the PAM Third Standing Committee

**Ajsela Spahija,**

Project Coordinator, Albanian Forum for the Alliance of Civilizations (AFALC), Albania

### **MODERATOR:**

**Helena Barroco,**

UNAOC and William Infante, United Nations Resident Coordinator in Serbia

This regional session evaluated the role and relevance of initiatives that connect communities in the Mediterranean and South-East Europe. Also, during the conference, the action plan for this region was approved.

Panellists emphasized the importance of education—especially the teaching of history and religion—as a tool for connecting communities. This can be done by relying on common histories, such as that of Jewish, Christian and Islamic communities, to build a future on the basis of dialogue. In addition, special focus should be placed on enhancing the quality of education through improved training of history teachers. Furthermore, it was argued that rather than opting out of religion and choosing secularism, education should further strive to teach about religion, including that of others, in order to promote better cross-cultural understanding.

Panellists also generally agreed that the active participation of religious leaders in intercultural dialogue is crucial for its success. The network building efforts of leaders of religious groups in conflict areas of the Middle East were provided as examples. There, as a result of joint interreligious statements, council members work to promote respect for holy places of the different faith communities.

In discussing approaches to cross-cultural communication, the concept of “1+4D” was developed, meaning that Diversity is the starting point to build strategies and actions and that Diversity needs to embrace Dialogue, Dignity, Development and Democracy to be successful. Finally, the UNAOC is seen as a crucial intergovernmental instrument to build a platform for the exchange of experiences, ideas and knowledge and to create synergies to transform information and ideas into actions.

# REGIONAL SESSION 3:

## ASIA–SOUTH PACIFIC

### **SPEAKERS:**

#### **Pan Guang,**

Vice Chairman and Professor of political science and history at the Shanghai Center for International Studies at Shanghai Academy of Social Sciences (SASS), China

#### **Yan Jun,**

Secretary-General, Beijing Forum, China

#### **Zhang Guihong,**

Executive Director, Center for United Nations Studies, Associate Dean, Institute of International Studies, Fudan University, China

#### **Fethi Mansouri,**

Director, Centre for Citizenship and Globalization, Research Chair in Migration and Intercultural Studies, Deakin University, Australia

#### **Khaled Awang,**

Chief Executive Officer, Global Movement of Moderates Foundation, Malaysia

### **MODERATOR:**

**Jean-Christophe Bas,** UNAOC

### **RAPPORTEUR:**

#### **Pece Gorgievski,**

President, Global Dialogue Foundation, Australia

Following the UNAOC regional consultation held in Shanghai in November 2012, leaders from the region reconvened in Vienna to present their initiatives to enhance international dialogue and understanding as well as propose an agenda for further action.

During this regional session, all panellists agreed that the UNAOC presents a great opportunity to act as a catalyst for future improvements. Though the Asia/South Pacific region has shown incredible development over the past 20 years—there has been more growth than in any other region in the world—there is still a long way to go. Challenges include advancing social justice and environmental protection as well as fighting increasing corruption, ethnic and religious disputes, territorial conflicts and nuclear proliferation.

To face some of these challenges, panellists suggested drawing lessons from successful examples. They recalled the positive efforts of countries like Indonesia, Malaysia, the Philippines and Thailand in conflict prevention and in solving conflicts related to extremism. Most panellists agreed that many conflicts are not between different regions or religions but between extremists. In light of this reality, they contend that solutions to these conflicts may come if more space and importance is given to moderate voices, over those of a few extremists.

Further ways to achieve peaceful coexistence between different peoples and beliefs include: mediation through cross-cultural dialogue, increasing knowledge about different views on secularism and religion, initiating long-term strategies in education such as international mobility programmes for students and taking advantage of new media to disseminate related information.

According to the speakers of this session, the challenges are severe but, with shared transnational efforts and cooperation with the UNAOC, the region should be able to overcome them. After all, as pointed out by one participant, stressing the importance of intercultural exchange: “diversity is a virtue and not a threat”.



## REGIONAL SESSION 4:

### LATIN AMERICA

#### **SPEAKERS:**

**Candido Mendes,**

Member of the UNAOC High Level Group, Brazil

**Christian Pardo,**

President, International Movement of Young Volunteers,  
Peru

**Stephanie Carolina de Castro,**

Youth Action for Change, Colombia

**Ines Finchelstein,**

La Revistita Multicultural, Argentina

#### **MODERATOR:**

**Fernando Garcia Casas,**

Secretaria General Iberoamericana (SEGIB), Spain

The session took into consideration the final draft of the Alliance of Civilizations Regional Strategy on Intercultural Dialogue and Cooperation for Latin America, approved on 15 February 2013. During the session, panellists repeatedly expressed the need to expand programmes and initiatives that support the social development and social integration of indigenous populations in the region. The speakers agreed that the UNAOC could be a main force for the regional implementation of these initiatives, taking into consideration and respecting the cultural differences of distinct populations. Panellists also highlighted the relevance of associating the UNAOC Regional Strategy for Latin America with the Summit of South American-Arab Countries (ASPA) in order to explore possible partnerships and joint projects. Several speakers also drew attention to the different levels of development in different countries of the region and that such realities needed to be taken into consideration when developing a regional strategy.

## WORKSHOP 1:

### Promoting intercultural understanding, diversity and inclusion: learning from the corporate sector and mainstreaming in policy

#### PANELLISTS:

**Holger Heims,**

Managing Partner, Falcon Group, Switzerland

**Christopher McCormick,**

Senior Vice President for Academic Affairs, Education First, and Head of the Education First-Cambridge University Research Collaboration, Switzerland

**Milena Pighi,**

Head of Corporate Citizenship, Corporate and Governmental Affairs, BMW Group, Germany

**Pascale Thumerelle,**

Vice President, Sustainable Development, Vivendi, France

#### MODERATOR:

**Jean-Christophe Bas,** UNAOC

*“We do not need programmes that target youth. We need programmes led by youth”.*

**FRANK FREDERICS,**

**EXECUTIVE DIRECTOR, WORLD FAITH,**

**UNITED STATES**

This workshop focused on the potential of the corporate sector in advancing intercultural collaboration. The corporate sector, which seeks to understand and meet the expectations of local markets and consumers, recognizes the potential of cultural diversity as an effective factor for growth. Companies cannot expand to new territories without incorporating local actors within their teams or without cultural understanding. Similarly, policymakers should also have culturally diverse advisory boards to understand the urban, local and regional needs of the twenty-first century. Along those lines, the corporate sector could act as a transmitting channel of citizens' demands towards policymakers. The UNAOC must therefore help to bridge the gap between governments and the corporate world, so that they can benefit from each other's experience.

The growing need for language education was highlighted as an important factor for intercultural understanding. Mutual respect and tolerance require cultural immersion and the appropriate communication tools. Although English has become the predominant language in trade, scholarship and other sectors, there is a fundamental need to respect the other's language.

Another important factor of the lack of cultural understanding and competence is the absence of intercultural cooperation in education across borders. Investing in education through cultural exchange programmes would benefit both governments and corporations in rising social and technological indicators such as general literacy and research and development.

The recommendations concerning intercultural understanding emphasized during this workshop were: (1) the need to understand each other, share cultural understanding and facilitate language education, (2) understand the expectations of consumers and the specific needs in different parts of the world and (3) that the corporate sector needs to promote social cohesion in order to work in a stable market.

## WORKSHOP 2:

### Dealing with civic unrests and early warning rapid response

#### **PANELLISTS:**

##### **Raya Kadirova,**

President, Foundation for Tolerance International,  
Kyrgyzstan

##### **Faredun Hodizoda,**

Director, Academy of Dialogue, Tajikistan

##### **Dieter Von Blarer,**

Former Peacebuilding Advisor in Central Asia, Swiss Federal  
Department of Foreign Affairs Human Security Division,  
Switzerland

##### **Klaus Neukirch,**

Deputy Director, Operation Service/Conflict Prevention  
Centre, Organization for Security and Co-operation in  
Europe (OSCE), Moldova

#### **MODERATOR:**

##### **Tim Epkenhans,**

Professor for Oriental Studies, University of Freiburg,  
Germany

This workshop focused on addressing civic unrests through various approaches such as early warning rapid response mechanisms, means of conflict transformation and the prevention of reoccurrence of violence. Two projects in Kyrgyzstan and Northern Tajikistan were highlighted by the respective stakeholders of mediation projects to exemplify the use of rapid response and prevention mechanisms.

In 2002, it was reported that violence between the police and civil society organization leaders broke out in Kyrgyzstan during a public demonstration, leading to physical harm and some civilian deaths. The two parties in conflict argued on a different interpretation of the right to demonstrate. In the following years, a mediation system was set up focusing on promoting dialogue between the government and civil society actors to prevent violence during demonstrations. This system resulted in the formulation of a code of conduct to regulate demonstrations that ultimately led to the temporary reduction of violence in the region.

In the case of Tajikistan, ongoing tensions after the civil war led to civic unrest. Together with the Organization for Security and Co-operation in Europe (OSCE), local initiatives launched a high-level dialogue between religious representatives and secular stakeholders which aimed at containing radicalization movements and preventing the outbreak of violence in the region.

In the case of civic unrests, the crucial point addressed during this workshop was to move from early warning to early action which requires paying special attention to local capacity-building and building trust between the local communities and the administration in order to prevent the escalation of tensions. In addition, it is important to consider that there might be different perspectives on conflict resolution according to the local communities, thus case specific analyses have to be made. All participants highlighted the process of bringing together all parties in the conflict to build a ground for common discourse and the need to strengthen local capacities and stakeholders as a key measure for the prevention of violence.

## WORKSHOP 3:

### Consolidating democracy in a sustainable way through education for democracy and human rights

#### **PANELLISTS:**

**Wolfgang Benedek,**

Co-Director, European Training and Research Centre for Human Rights and Democracy, Austria

**Luvsanvandan Bold,**

Minister of Foreign Affairs, Mongolia

**Federico Mayor,**

Director of the Culture of Peace Foundation, Spain

**Belén Alfaro Hernández,**

Ambassador-at-Large for the UNAOC, Spain

**Ayman Ayoub,**

Regional Director, West Asia and North Africa Programme, International Institute for Democracy and Electoral Assistance (International IDEA), Egypt

**Maria de Conceição Pereira,**

Vice-President, Parliamentary Assembly of the Mediterranean (PAM) and President of the PAM Third Standing Committee on Dialogue among Civilizations and Human Rights, Portugal

**Recep Şentürk,**

Director, Alliance of Civilizations Institute of Fatih Sultan Mehmet University, Turkey

#### **MODERATOR:**

**Marc Scheuer,** UNAOC

There was no doubt among participants that democracy, both as a set of balanced political institutions and a set of values, best allows for the dignified living together in today's diverse societies. Democracy is of universal relevance yet is fragile. It requires constant efforts to strengthen the institutions with their checks and balances and, as some participants added, to let them grow in ways that also build on the best of relevant national practices (home-grown democracy). Furthermore, it was abundantly stressed that there is no democracy without putting the realization of human rights (civil and political but also economic, social and cultural) on top of the political agenda. A particular emphasis was laid on freedom of expression, gender equality and freedom from poverty and discrimination.

Participants agreed that education has a transformative power for the development of democratic governance. It takes awareness and knowledge to participate constructively as citizens, with respect for the other, and to hold those in power accountable. Reference was made to the emergence of a new concept of civilizational literacy, including new ethics. Public authorities must notably provide an enabling environment for the learning about human rights. They may, as in the case of the Austrian city of Graz, participate in projects that allow citizens to experience how human rights are relevant to their daily lives and central in fostering various aspects of a common good and securing greater respect for the dignity of each individual.

## WORKSHOP 4:

### First Global Data Journalism Study of Coverage of Migration Issues

#### Terminology sets the tone

##### **PANELLISTS:**

##### **Sue Le Mesurier,**

Manager, Migration Unit, International Federation of Red Cross and Red Crescent Societies Switzerland (IFRC)

##### **Fritz Cropp,**

Associate Dean for Global Programs and associate professor of journalism studies, Missouri School of Journalism, University of Missouri, United States

##### **Fred Vallance,**

Associate professor of journalism, University of King's College, Canada

##### **Christoph Schmidt,**

Head, International Media Studies, Deutsche Welle Akademie, Germany

##### **Ton Veen,**

International course coordinator, Christelijke Hogeschool, Ede, the Netherlands

##### **Martine Rouweler,**

Web Department, European Journalism Center (EJC), the Netherlands

##### **Lucien Castex,**

Institut national de l'audiovisuel (INA), France

##### **MODERATOR:**

##### **Susan Moeller,**

Director, International Center for Media and the Public Agenda (ICMPA), University of Maryland, United States

The results of the Global Data Journalism Study of Coverage of Migration Issues were presented during this workshop. This pioneer study explores differences and commonalities within and among the media coverage of migration in five participating countries: Canada, France, Germany, the Netherlands and the United States. This long-awaited evaluation of how migrant issues are represented in the media is of particular relevance to the themes of the Fifth Global Forum of the UNAOC in Vienna since it provides information useful to build strategies and to change the commonly negative perception of migrants in society.

Research teams at journalism schools and media research institutions in the five participating countries took four-week snapshots of migration journalism in print media during recent elections, including the presidential elections in France (April-May 2012) and the United States (November 2012), the Dutch parliamentary election (September 2012) and regional polls in Canada and Germany (September 2012). The sources primarily represented agenda-setting national, regional and local newspapers and news magazines.

The results of the study underline the effect on public perception of migrants via mass media coverage and framing. All panellists noted the need to go beyond the "migration issue" and to focus on positive humanized stories and the use of correct terminology. They concluded that it is necessary to create more understanding between the often mixed-up terms "asylum seekers" and "illegal migrants". The challenge of terminology and the understanding and interpretation of complex processes could be overcome with specific training on these topics.

## WORKSHOP 5:

### Entertainment media: engaging audiences with intercultural dialogue

#### **PANELLISTS:**

**Pascale Thumerelle,**

Vice President Sustainable Development, Vivendi, France

**Jonathan Shen,**

Director, Shinework, China

**John Marks,**

President, Search for Common Ground, United States

**Susan Coulter,**

President, The Global Film Initiative, United States

#### **MODERATOR:**

**Malu Viana Batista,**

Television America Latina, Brazil

The panel discussed the question of the responsibility of entertainment media in reducing cultural and religious bias and polarizations. Panellists agreed that entertainment media can play a significant role in the development of a more harmonious world view, aiming at providing positive and engaging media representations of various cultures and people.

Several concrete examples were pointed out as possible references to build upon. For instance, “The Team” is a television series that uses soccer as a leitmotif for the creation of awareness of differences and similarities between individuals of different backgrounds living within the same community. It has been produced locally in over 15 countries around the world, proving to be an excellent entertainment media platform to dispel tensions in culturally stressed environments. Other panellists presented the work done by entertainment media programmes in facilitating better understanding of the past and thus allowing better communication in the present between individuals of different countries.

Films were highly praised as engaging sources for the understanding of other culture, particularly for individuals who have little possibilities to travel and thus are able to get a first-hand experience of the other. Special attention has to be paid that this type of entertainment media should not be patronizing young people or further cultivate cultural or religious stereotypes. The entertainment industry must provide different narratives to the same story and thus avoid the deepening of prejudices that ultimately constrain individuals into incomplete world visions. Entertainment media should be a force that facilitates knowledge and understanding, ultimately moving societies forward. Cultural literacy, particularly for youth, was identified as a substantial element for the development of more peaceful societies. Entertainment media, including digital platforms, is a main component for the cultural enrichment of individuals.

## WORKSHOP 6:

### Social media: how a new ethics of communication will help to combat intolerance, negative stereotyping and stigmatization

#### **PANELLISTS:**

##### **Omur Orhun,**

Advisor to the Secretary General, Organisation of Islamic Cooperation (OIC), Turkey

##### **Islam Muhammad,**

Advisor, Young Arab Voices, Anna Lindh Foundation, Egypt

##### **Susan Moeller,**

Director, International Center for Media and Public Agenda, University of Maryland, United States

##### **Alfonso Molina,**

Director, Fondazione Mondo Digitale, Italy

#### **MODERATOR:**

##### **Daniela Krautsack,**

Founder of Cows in Jackets, author, speaker, film director and journalist, Austria

The workshop focused on the emerging role of social media and the balance between regulation policies, ethics of communication and freedom of expression. Panellists discussed how, on the one hand, social media can provide platforms for the exercise of free speech while, on the other hand, it may also facilitate practices that could incite violent confrontations. They asked: what should we do if the possibilities of social media are misused? Is censorship the answer?

The panel agreed that censorship was not a valid answer. Direct censorship often exacerbates tensions and confrontations more than providing peaceful ways for better understanding. Several practices were presented as examples for discussion: the UNAOC supported a media research case study on the Park51 Project, also misrepresented as the “Ground Zero Mosque”, which clearly signalled the correlation between social media and main street media; while the “Young Arab Voices” initiative demonstrated how to better integrate in digital platforms dissenting voices that otherwise might develop into deeper polarizations.

The panel also indicated that, in most cases, although hate speech may emerge from social media platforms, traditional media sources (television, radio and print) are the platforms that facilitate its widest dissemination. Emphasis was made that social media providers should not censor speech that might be insulting to others but instead promote educational campaigns and mechanisms for collective examination of their respective social media content. This would in turn favour collective ethical participation and work to isolate material promoting intolerance and negative stereotyping.

The panellists also highlighted the necessity to implement fully UNHRC resolution 16/18, which clearly criminalizes hate speech. It was agreed that educational efforts, from governments and from social media industries, should be a main component to isolate and inoculate possible hate speech aiming at creating polarization between individuals of different religions or cultures.

## WORKSHOP 7:

### Enhancing the role of youth within the UNAOC national plans and regional strategies to promote intercultural understanding

Sharing of best practices—from building on booming youth travel experiences to student exchanges and youth festivals

#### **PANELLISTS:**

**Amr Abdel-Ghaffar,**

Regional Director for the Middle East, World Tourism Organization (UNWTO), Focal Point for the UNAOC, Egypt

**Laura Daly,**

Special Advisor to the Director General, Wyse Travel Confederation, Ireland

**Chiedza Taruvinga,**

Member of the International Human Rights Exchange Program, Zimbabwe

**Ilja Sichrovsky,**

Founder and Secretary General, Muslim-Jewish Conference, Austria

**Blerjana Bino,**

Social Entrepreneur, Researcher and Coordinator for Youth and Social Inclusion at the Centre for Development and Research, European University of Tirana (UET), Albania

**Frank Fredericks,**

Executive Director, World Faith, United States

#### **MODERATOR:**

**Daniel Cervan,** UNAOC

The first speakers highlighted the key role of travelling in fostering respect and in building bridges for peace. Amr Abdel-Ghaffar emphasized that youth travel, the fastest growing sector of tourism, is often an underestimated engine of growth and development. Laura Daly pointed to the resilience of youth markets and the personal benefits of travelling, based on preliminary results of the New Horizons III Survey conducted by the Wyse Travel Confederation. Ilja Sichrovsky stressed that travelling is an essential starting point for youth-led initiatives.

The following speakers shared personal and professional experiences that promote intercultural exchanges. Chiedza Taruvinga addressed the need for inclusive exchange programmes that allow students from the global South to contribute to the global conversation. Blerjana Bino presented social enterprises as a sustainable way to empower youth of marginalized communities by creating their own medium of expression. Frank Fredericks stressed the need to develop communities and youth programmes based on their assets rather than focusing on what they lack.

A lively discussion with the young audience showed the frustration of some participants with the role they played at the Forum and in decision-making processes. Some recommendations were made to hone the quality of youth programming:

- >> Re-conceptualize trainings so that they help in growing youth initiatives and offer networking opportunities, e.g., training on conference proposals and funding proposals;
- >> Change the discourse on youth. Youth are not the future but current, active agents of change, and the most recent generation of leaders;
- >> Develop an asset-based approach to youth, rather than consider youth from a deficit perspective;
- >> Devote more effort and resources to address apathy through educational projects.

## WORKSHOP 8:

### Shaping a new narrative for immigrant student's inclusion in basic education and vocational studies—sharing best practices

#### **PANELLISTS:**

**Marjo Kyllönen,**

Chief of Education, Department of Education, Finland

**Florian Hoffmann,**

Chief Executive Officer, Dekeyser & Friends Foundation, Germany

**Duncan Howard,**

Executive Head, Metropolis Project, Canada

**Johannes Kopf,**

Member, Board of Directors, Austrian Public Employment Service, Austria

**Song Sang Hwan,**

Center for Multicultural Education, Seoul National University, Republic of Korea

#### **MODERATOR:**

**Ritva Viljanen,**

Mayor of Education of the City of Helsinki, Finland

The workshop focused on good practices and challenges related to the inclusion of migrants into mainstream education systems. For all speakers, it was clear that education is a key vector for social inclusion of all citizens, including migrants, and that equal access to quality education is a shared objective as well as a right. While there are several models that can be used to advance effective and respectful integration of migrants into mainstream education systems, the local context (e.g., the socio-economic situation of the school's neighbourhood) needs to be properly understood before good practices are simply replicated. On the other hand, some good practices are more universal. One of these is to ensure that schools are places where differences are celebrated, e.g., via a diverse teaching staff, or via culturally diverse—or neutral— notions and concepts in textbooks. The issue of high youth unemployment was also broached as the lack of employment prospects can contribute to increased dropout rates in many countries, including among the migrant population. In conclusion, all speakers agreed that education plays a crucial role for the social inclusion of migrants and in the creation of a new narrative regarding migration.



# THE INTERCULTURAL INNOVATION AWARD CEREMONY



On the eve of the Fifth UNAOC Global Forum, the Intercultural Innovation Award was bestowed upon 10 outstanding initiatives coming from all over the world. The coveted international award is part of an unprecedented partnership between the UNAOC and the BMW Group. Designed to contribute to social stability and development in multicultural societies, the Award is given to innovative grass-roots projects promoting intercultural dialogue and understanding.

At the award ceremony United Nations Secretary-General Ban Ki-moon announced Mexico-based Puerta Joven as the top winner of the 2013 Intercultural Innovation Award. Nassir Abdulaziz Al-Nasser, United Nations High Representative for the Alliance of Civilizations, and Bill McAndrews, Vice President Communications Strategy, Corporate and Market Communications, BMW Group, presented the Award. UNESCO Goodwill Ambassador Placido Domingo was also in attendance to congratulate all the winners.

In addition to the cash prize, awardees benefit from customized expertise and resources of both the BMW Group and the UNAOC in the areas of public relations, fundraising, staff planning and marketing.

*“Youth is not just a stage in life but a constructive process”.*

**BLERJANA BINO, SOCIAL ENTREPRENEUR, RESEARCHER, COORDINATOR FOR YOUTH AND SOCIAL INCLUSION AT THE CENTRE FOR DEVELOPMENT AND RESEARCH, EUROPEAN UNIVERSITY OF TIRANA (UET), ALBANIA**

## THIS YEAR'S WINNERS ARE:

### FIRST PRIZE:

**Puerta Joven—  
Languages of Youth (Mexico)**

[www.puertajoven.org](http://www.puertajoven.org)

Lenguas Jóvenes is a project that fosters indigenous migrant youth cultural expressions through mobile phones for intercultural dialogue. Puerta Joven, a youth-led organization teaches the use of arts and new technologies as a way to promote cultural interaction and appreciation of cultural diversity.

### SECOND PRIZE:

**Plain Ink—When Change Reads Like a Book (Italy)**

[www.plainink.org](http://www.plainink.org)

Plain Ink is a pioneering, non-profit social venture harnessing the power of stories, comics and children's books to help children and communities overcome the stumbling blocks of poverty and social exclusion.

### THIRD PRIZE:

**Chintan Environmental Research and Action Group—Recycling as Bridge and Binder (India)**

[www.chintan-india.org](http://www.chintan-india.org)

Through recycling, Chintan's project promotes understanding between poor migrants and the middle class and wealthy residents of New Delhi.

**FOURTH PRIZE:**

Kapamagogopa Inc. (KI) Volunteers—  
Muslim Youth Volunteering for Interfaith  
Dialogue and Understanding  
(the Philippines)

[www.ki-volunteer.org](http://www.ki-volunteer.org)

Local young Muslims are mobilized to work as volunteers in non-Muslim organizations to promote dialogue, understanding and development to non-Muslim and Muslim communities in Mindanao.

**FIFTH PRIZE:**

TakingITGlobal –  
TakingITGlobal Online Community  
(Canada)

[www.tigweb.org](http://www.tigweb.org)

TakingITGlobal works to empower youth to understand and act on the world's greatest challenges. It serves youth worldwide through a multilingual online learning community and innovative education programmes geared towards fostering active global citizenship.



## HONORABLE MENTIONS WERE GIVEN TO:

### Cultural Infusion—Sound Infusion (Australia)

[culturalinfusion.org.au](http://culturalinfusion.org.au)

Cultural Infusion is an innovative digital learning platform which utilizes music from all over the world to build intercultural understanding.

### FilmAid—Filmmaker Training and Screening Program for Refugees and Host Communities (Kenya)

[www.filmaid.org](http://www.filmaid.org)

FilmAid is screening series and filmmaker training project creates opportunities for refugees and their host communities in refugee camps and urban areas across Kenya to share their stories.

### IDResearch Kft.—Immigropoly (Hungary)

[immigropoly.ittvagyunk.eu](http://immigropoly.ittvagyunk.eu)

Immigropoly is a unique Internet-based character-game to increase the understanding of migration and integration in our global world, and targeted towards youth communities.

### Search for Common Ground Morocco— Multimedia and Intercultural Relations in Morocco

[www.sfcg.org](http://www.sfcg.org)

SFCG-Morocco brings together young Moroccans and sub-Saharan migrants in Rabat and Casablanca to learn about video and multimedia and break down cultural stereotypes and prejudices.

### The Parents Circle—Crack in the Wall (Israel/Palestine)

[www.theparentscircle.org](http://www.theparentscircle.org)

The Crack in the Wall is a neutral social network platform on Facebook with more than 10,000 active users. CITW allows Palestinians and Israelis to communicate with one another and express themselves on various topics through video, pictures and posts with provided translation to the other language.

*“[Youth] are importers and exporters  
of culture”.* LAURA DALY,  
SPECIAL ADVISOR TO THE DIRECTOR GENERAL,  
WYSE TRAVEL CONFEDERATION,  
IRELAND

# PLURAL+ AUSTRIA YOUTH VIDEO FESTIVAL





#### WITH THE PARTICIPATION OF:

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**Franz Wolf-Maier,**

Executive Director, Austrian Integration Fund

#### MODERATOR AND MASTER OF CEREMONY:

**David Wurawa, Actor**

On the occasion of the UNAOC Forum in Vienna, the International Organization for Migration and the Austrian Government decided to implement the PLURAL+ Youth Video Festival on Migration, Diversity and Social Inclusion on a national level with Austrian youth.

PLURAL+ Youth Video Festival is an initiative of the United Nations Alliance of Civilizations (UNAOC) and the International Organization for Migration (IOM), in partnership with many international organizations. PLURAL+ recognizes youth as powerful agents of social change in a world often characterized by intolerance, and cultural and religious divisions. The initiative invites youth to address key challenges related to migrant integration, inclusiveness, identity, diversity, human rights and social cohesiveness, both at local and global levels. Young people up to 25 years old are invited to submit short videos of five minutes maximum in length. With the support of PLURAL+ partners the winning videos are distributed worldwide on a variety of platforms, including TV broadcast, presentations at film festivals and Internet platforms.

Following a call for applications, six youth-produced videos were identified for awards. The videos were screened on 26 February at the Main Plenary Hall during an event hosted by actor David Wurawa. The creators of the videos were then invited on stage to receive their prize. Several awards included cash contributions as well as invitations to private visits to ORF, Austria’s public broadcasting system. One common thread linked the winning videos: the sincere wish to find ways to improve understanding among people from different cultures, as well as the innovative ways of using audio-visual messages to express their voices. The large audience that filled the venue was very supportive of these youth-media contributions, recognizing and applauding their efforts.

The awarded videos can be viewed at [www.iomvienna.at](http://www.iomvienna.at).

# UNAOC FELLOWSHIP PROGRAM MEETING



The United Nations Alliance of Civilizations Fellowship Program is a cultural exchange programme that offers an opportunity for emerging leaders from the Arab world to travel throughout Europe and North America, and for a group of emerging leaders from North America and Europe to travel throughout the Arab world. They meet and exchange ideas with key decision makers, media, local communities, grass-roots and religious groups for in-depth discussion and full immersion in each other's society.

Taking the opportunity to meet during the Vienna Forum, partners took stock of the year 2012. Partners in attendance were: the Federal Foreign Office of Germany; the Organisation of Islamic Cooperation; the Islamic Educational, Scientific and Cultural Organization (ISESCO); the Qatar Foundation; and the Guerrand-Hermes Foundation.

On behalf of Nassir Abdulaziz Al-Nasser, United Nations High Representative for the Alliance of Civilizations, Hanifa Mezoui reiterated the importance of programmes such as the Fellowship Program.

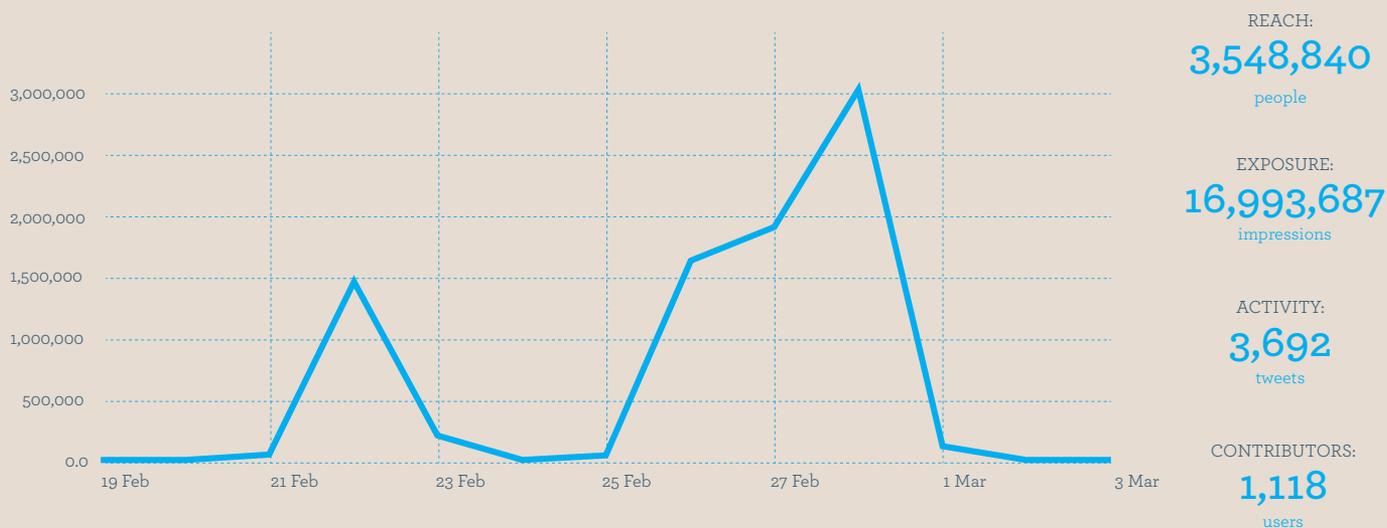
The year 2012 was deemed a successful year in terms of the selection of the Fellowship candidates and the collaboration with the programme's partners.

The Fellowship partners welcomed with much enthusiasm the first Fellowship Alumni Meeting to be held this year in Baku, Azerbaijan, during the Second World Forum on Intercultural Dialogue 29 May-1 June 2013. With the anticipated participation of 60 Alumni Fellows, the meeting represents the ideal platform for the exchange of ideas and the creation of innovative projects with groups from different countries. The Alumni network builds a strong network of leaders who will share observations, perspectives and insights on the experience of the Fellowship Program and ways to improve cross-cultural relations.

The partners reiterated their commitment and support for this year's programme and would like to continue welcoming unique and committed individuals to come up with creative ideas.

# CIVIL SOCIETY DISCUSSION ON RESPONSIBLE LEADERSHIP AND HASHTAG CAMPAIGN





In order to facilitate an online conversation on the social media platform Twitter, the UNAOC reached out to partners and enlisted a team of youth participants to live-tweet from the sessions and workshops at the Forum. By using Twitter, the UNAOC invited Forum participants along with civil society organizations not present at the Forum to participate in a global conversation around the themes of the Forum.

The above chart is a reflection of the impact made on Twitter from the hashtag #unaoc2013.

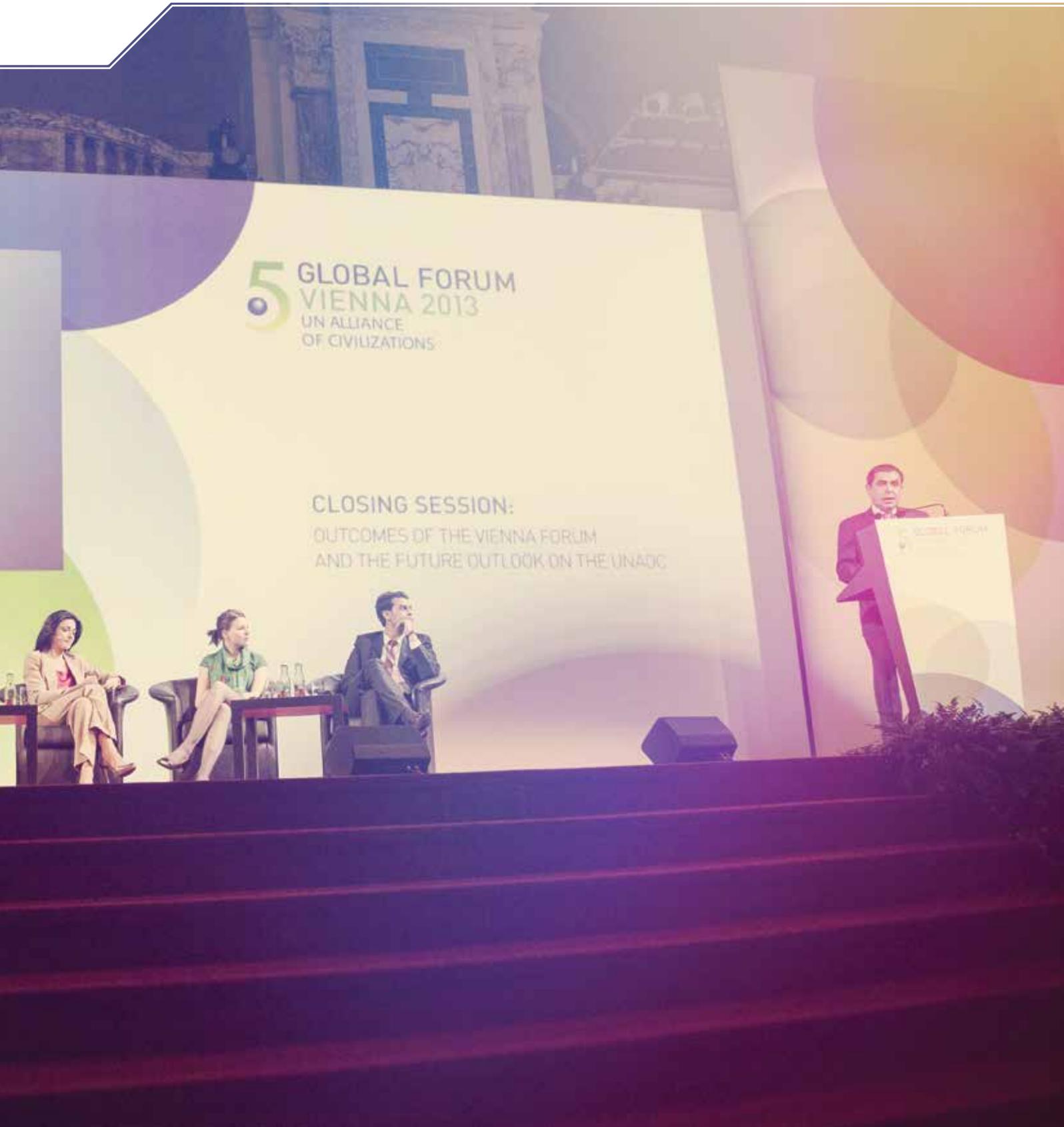
This conversation brought the message of the Forum to the world, reaching more than 3.5 million individual Twitter accounts from the nearly 3,700 individual tweets that were produced by over 1,100 individual accounts using the hashtag #unaoc2013.

Indicative of the Forum itself, the Twitter conversation included many of the themes of the Forum including:

- >> Youth issues such as youth leadership and the Youth Recommendations;
- >> The role of governments in promoting pluralism and addressing diversity issues;
- >> The role of women in religious movements and pluralism;
- >> The role of religious leaders in pluralism;
- >> The importance of economic development work in addressing global peacebuilding;
- >> The responsibility of the media in social inclusion;

Spreading beyond Twitter, the conversation included more than 75 photographs being tagged with the hashtag on Instagram—primarily by attendees of the Forum.

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**Ms. Zeinab Badawi-Malik**

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