Learning Objectives:

Deconstructing a PSA.

Analyzing a PSA.

Using a PSA to discuss Library and Information Literacy.

Pedagogical Approaches and Activities:

Teachers could ‘deconstruct’ the ”Book Burning Party - Troy Library” PSA in more detail, by creating a storyboard for it based on their viewing. They will need to view the PSA more than once, and the facilitator will have to pause the PSA on each frame so the teachers can document on their storyboard what they are seeing and hearing. Sample storyboards can be accessed at: [www.storyboardsinc.com](http://www.storyboardsinc.com) With the help of The Grammar of Story-telling [http://www.multimedia.skolverket.se/Tema/Mediekunskap/Berattandets-grammatik/Forelasning/](http://www.multimedia.skolverket.se/Tema/Mediekunskap/Berattandets-grammatik/Forelasning/) analyse how the ”Book Burning Party - Troy Library” PSA is constructed. How is the story constructed? How are the characters presented? How do the narrative components tell the story?

Since the PSA is about libraries and information literacy – Use the PSA to discuss subjects brought up in [Module 8 unit 1](https://vimeo.com/35758683), [Module 8 unit 2](https://vimeo.com/35758683) regarding information literacy, library skills and library literacy.

Media and Information Resources:

https://vimeo.com/35758683

References:

Further topics and resources: