



THE SILK ROAD CONCERT

PROGRAM

Friday the 4th of May 2018

Organizers:





It is a real pleasure to receive our distinguished guests here in Egypt attending the “UN Silk Road” international Event. I welcome you to one of the most ancient and most glorious spots on this earth. I welcome you here in Luxor, where history and civilization commenced thousand of years ago.

On behalf of the Egyptian people and on the occasion of such an important event, I convey a message of peace, tolerance and harmony to the whole world. Egypt’s valuable contributions to culture, the arts and sciences all through humanity history can be all touched and witnessed where you sit today. I highly encourage you to seize the opportunity of being in Egypt to explore our great touristic destinations spread all over the country, the friendly welcoming atmosphere and the warm weather.

We look forward that this event will mark the beginning for future successful cultural events, endorsing mutual understanding and cultural dialogue between people from all over the world, and proudly taking place in Egypt. Finally, we hope you enjoy the inspiring atmosphere of Luxor temple.

H.E. Sameh Hassan Shoukry
Minister of Foreign Affairs



When Onuart Foundation asked us to collaborate with them in the organization of this concert, to impulse the dialogue among civilizations created by the Silk Road since centuries, I thought it was an excellent opportunity to present the music and culture of the Silk Road countries at one of the most emblematic places of Egypt, the Luxor Temple.

Our Ministry organization impulses public diplomacy and deep dialogue and exchanges between China and the world, and I hope this musical event will serve to know each other better, to collaborate on new projects and above all, to work and to achieve, by the Silk Road that unites us, a future in peace, full of hope and opportunity for all.

H. E. Dr. Rania Al- Mashat
Minister of Tourism



The United Nations Alliance of Civilizations (UNAOC) is very proud to be partnering with ONUART Foundation and the Government of Egypt in sponsoring the United Nations Silk Road Concert. The first Silk Road Concert took place last year under the magnificent dome of the Human Rights Council and Alliance of Civilizations Chamber at the UNHQ in Geneva.

This concert, however, will be far more enchanting as it takes place at the magical Luxor Temple. The idea behind organizing a concert dedicated to the Silk Road countries is to present a musical journey possibly through the most mythical route of antiquity. There is no better place than the City of Luxor which proudly hosts the Luxor Temple where one is put so immediately and clearly in touch with the extraordinary length and depth of Egypt's history. "The Silk Road Concert" sets out to use music as an instrument to foster intercultural dialogue, understanding, and rapprochement between nations and cultures.

We look forward to an incredibly magical evening.

H.E. Nassir Abdulaziz Al-Nasser
United Nations High Representative
for the Alliance of Civilizations



***Art and Culture
transforms reality.
Art and Culture
can change the world.***

After the great success of The Silk Road Concert, organized last year at Alliance of Civilizations Chamber at the Palais des Nations, our main objective has been to spread the event to all countries of the Silk Road. We are proud that Egypt has been taking the leadership to this new edition.

Egypt has been always a reference in the encounter between East and West through the Silk Road. Nowadays we are in new phase in the development and knowledge between both worlds transforming the commerce in mutual knowledge and communication between countries and civilisations.

And in this process of fruitful interaction, the spread of the Art, as a universal language of creativity, of respect and emotion, contributes to a healthy coexistence of peoples, cultures, citizens and sensitivities.

H.E. Miguel Angel Moratinos
Former Spanish Minister of Foreign Affairs
President of Fundación ONUART

THE SILK ROAD CONCERT PROGRAM

4th of May 2018

TIME

7:30 p.m. Opening speeches

7:45 p.m. Concert

OPENING SPEECHES		SONG	SINGER
1. H. E. Dr. Rania Al- Mashat Minister of Tourism	2. H.E. Dr. Mohamed Sayed Badr Governor of Luxor	9. “Qui Radames Verra... O Patria Mia” from Aida (G. Verdi)	Ms. Nataliya Tymchenko
3. H.E. Nassir Abdulaziz Al-Nasser United Nations High Representative for the Alliance of Civilizations	4. H. E. Miguel Ángel Moratinos President of Fundación ONUART	10. “Pur ti riveggo mia dolce Aida” from Aida (G. Verdi)	Ms. Nataliya Tymchenko Mr. Vladimir Galouzine
SONG	SINGER	11. “Masr heya omni” (K. El Tawil - arrangements James Withbourn)	Ms. Fatma Said
1. “La Forza del Destino” Overture (G. Verdi)	Cairo Symphony Orchestra	12. “Under the silver moonlight” (R. Wang)	Ms. Huiling Zhu
2. “Una Voce poco fa” from “Il barbiere di Siviglia” (G. Rossini)	Ms. Fatma Said	13. “Nessun Dorma” from “Turandot” (G. Puccini)	Mr. Vladimir Galouzine
3. “Gipsy song” from “Carmen” (G. Bizet)	Ms. Huiling Zhu	14. “Aqsamt bismik ya beladi” (M. Abdel Wahab - arrangements James Withbourn)	Ms. Fatma Said
4. “Barcarolle” from “Les Contes d’Hoffmann” (J. Offenbach)	Ms. Fatma Said Ms. Huiling Zhu	Fatma Said, Soprano	
5. “Lisa’s Aria” from “Pique Dame” (P. L. Tchaikovsky)	Mrs. Nataliya Tymchenko	Huiling Zhu, Mezzosoprano	
6. “Hermann’s Aria” from “Pique Dame” (P. L. Tchaikovsky)	Mr. Vladimir Galouzine	Nataliya Tymchemko, Soprano	
7. “Art is calling for me” from “The Enchantress” (V. Herbert)	Ms. Fatma Said	Vladimir Galouzine, Tenor	
8. “Habanera” from “Carmen” (G. Bizet)	Ms. Huiling Zhu	Pablo Mielgo, Director	
		Cairo Symphony Orchestra	

The concert will last approximately
1 hour and 15 minutes.

The popular songs included in
the program have been especially
adapted for Cairo Symphony
Orchestra by The Silk Road Concert
Music Director Pablo Mielgo.

CAIRO SYMPHONY ORCHESTRA



Today, just as in the past, the Cairo Symphony Orchestra in its 59th season is an eminent and unique participant in broadening and enriching the musical life in Egypt. The Cairo Symphony Orchestra was founded in 1959 under its first music director and conductor Franz Litschauer. Since 1990 and its Music Director Maestro Ahmed El Saedi, the Orchestra has succeeded in reaching new horizons in both repertoire and number of concerts. Works by Bruckner, Mahler, Ravel, Debussy, Bartók, Hindemith, Stravinsky, Prokofiev and Shostakovich have become an integral part of the Orchestra's repertoire. Since the integration of A Cappella Choir, into the Cairo Symphony Orchestra, both have performed together major works for chorus and orchestra such as: Handel's "Messiah", Mozart's "Requiem", Verdi's "Requiem", Beethoven's "Missa Solemns" and the Ninth Symphony. In the 50th season for the first time several compositions; Dvořák's "Stabat Mater" Mahler's Second Symphony, Haydn's "The Creation" and Brahms' "A German Requiem" were performed by the Cairo Symphony Orchestra and



the A Cappella Choir. The Orchestra under the Music Director Ahmed El Saedi has released recordings of Beethoven's five piano concerts, and the "Choral Fantasy" featuring Ramzi Yassa as piano soloist.

The Cairo Symphony Orchestra as part of its mission towards audience with no previous profound exposure to classical music heritage performs concerts dedicated to musical education and appreciation scheduled in two separate series of concerts under school and family concerts. The Cairo Symphony Orchestra has been conducted by many international guest conductors such as Charles Munch, Carlo Zecchi, Ottokar Truhlik, Ole Schmidt, Yehudi Menuhin, Gennady Rozhdestvensky, Janos Kukla, Patrick Fournillier, Daniel Barenboim and others. Among the soloists who have performed with the Cairo Symphony Orchestra are Rudolf Buchbinder, Abdel Rahman El-Basha, Joerg Demus, Ramzi Yassa, André Navarra, Mstislav Rostropovitch, Viktoria Postnikova, Stefan Vladar, Christian Altenburger, Christiana Ortiz and Anastasia Chebotareva.

During the past years, the Cairo Symphony Orchestra has regularly toured many European countries with great success. Invitations for the coming season include concerts in different European countries. Principal conductors of the Cairo Symphony Orchestra during the last years include Maestro Sergio Cárdenas (2003 - 2004), Christophe Mueller (2004 - 2005), Steven Lloyd (2005 - 2007), Andreas Spörri (2007 - 2008), Marcello Mottadelli (2008 - 2011) and Jiří Petrdlík (2011 - 2014).

With the beginning of the season 2014-2015, Maestro Ahmed El Saedi is Music Director and Principal Conductor of the Cairo Symphony Orchestra for a second period. The Cairo Symphony Chamber Orchestra includes the best performers of the Orchestra who form the artistic core of the orchestra. They perform a 5 - 6 concert chamber orchestra series each season at the Main Hall of the Cairo Opera House. Dr. Inès Abdel Daïm, the Principal Flutist ,Ex-Chairwoman of the Cairo Opera House and current Minister of Culture, was the Orchestra's Director from 2003 till 2011.

PABLO MIELGO

SPANISH.

MUSICAL
DIRECTOR
& ORCHESTRAL
DIRECTOR

Pablo Mielgo is widely regarded as one of the leading Spanish musicians of his generation, not only acknowledged for his musical excellence, but also for his ability to create new projects.

Since 2014, Mielgo is Chief Conductor of the OSIB (Symphonic Orchestra of the Balearic Islands). His appointment has brought great names to work with OSIB, and they have performed in remarkable halls such as Musikverein in Vienna, Teatro Real in Madrid or Radio France in Paris. Moreover, since his

arrival Mielgo has transformed the artistic project and significantly enhanced both winter and summer seasons, the educational project (he has founded an academy for young musicians), as well as the series of chamber music and the orchestra's social work.

In the last few years, he has developed a personal and professional relationship with tenor Juan Diego Flórez, and they have performed in many world stages together. They have also created the project Harmony Symphony, which was introduced in December 2014 at the Human Rights Room in Geneva (UN).

Mielgo regularly conducts in Europe, the United States, Latin America and the Middle East countries



Mielgo regularly conducts in Europe, the United States, Latin America and the Middle East countries, where he has established solid artistic relationships with orchestras such as Qatar Philharmonic, Simón Bolívar de Venezuela, or the Orquesta de la Arena in Verona. Besides, he usually conducts prominent artists like Juan Diego Flórez, Labeque Sisters, Pierre-Laurent Aimard, Julian Rachlin or Radovan Vlatkovic, among others.

In his ongoing efforts towards Ibero-American youths, since 2011 Mielgo is Artistic Codirector of the Academia Filarmónica de Medellín, which joins together the most talented musicians in Colombia, regardless of their social background. Also, since 2005, Pablo Mielgo is Artistic and Musical Director of Fundación Saludarte, a non-profit organization based in Madrid and Miami which works for social development through music. Under the scope of this institution, Mielgo has created several international events:

“Festival encuentro España-Venezuela”, Madrid’s international music festival “Madrid me suena”, Orquesta Juvenil Iberoamericana or “Live, connecting the world through music”. During such events, he has conducted and collaborated with Florida Grand Opera, Teatro Real, New World Symphony, Sistema de Orquestas de Venezuela, Orquesta Nacional and Orquesta Joven Nacional de España, and with great names like Plácido Domingo and Gustavo Dudamel. Born in Madrid, he studied in the city at the Conservatorio Superior de Música, Escuela de Música Reina Sofía and London’s Guildhall School of Music. He has assisted and collaborated with batons like Jesús López Cobos (Teatro Real), James Conlon (Los Angeles Opera), Daniel Barenboim (Berlin’s Staatskapelle) or Claudio Abbado (Lucerne Festival).



FATMA SAID

EGYPT

When she was fourteen years old, soprano Fatma Said took her first singing lesson, embarking on a musical journey that would take her from her home in Cairo, a city with only a limited opera scene, to the hallowed boards of Milan's Teatro alla Scala and selection as one of BBC Radio 3 New Generation Artists in 2016.

After receiving her Bachelor of Music from the prestigious Hanns Eisler School of Music in Berlin in 2013, Said was awarded a scholarship to study at the Accademia del Teatro alla Scala in Milan, becoming the first Egyptian soprano to perform on that iconic stage. During her time at the academy, she sang the title role of Pamina in a critically acclaimed new production of Mozart's *Die Zauberflöte*, directed by Peter Stein, conducted by Adam Fischer and featured on ARTE TV Channel. She was hailed by critics as one of the world's most promising young singers, with the influential *Frankfurter Allgemeine Zeitung* saying of her, "The flawless, radiant Fatma Said as Pamina is a discovery."

In 2016, she received an honorary award from Egypt's National Council for Women and became the first Egyptian opera singer ever to be awarded the Creativity Award, one of Egypt's highest accolades, for her outstanding artistic achievement on an international level.

Said has won several major singing competitions including the 8th Veronica Dunne International Singing Competition (Dublin, 2016), the 7th Leyla Gencer International Opera Competition (Istanbul, 2012), second prize at the 16th International Robert Schumann Lied Competition (Zwickau, 2012) and the Grand Prix at the 1st Giulio Perotti International Opera Competition (Germany, 2011).

She has participated extensively in concerts, recitals and festivals in many major concert halls and opera houses across the world including Teatro San Carlo in Naples, the Royal Opera House in Muscat, the Gewandhaus in Leipzig, the Philharmonie in Cologne, the Konzerthaus in Berlin, the Schumann Festival in Bonn, the Music Festival of Bad Kissingen, the Stars and Rising Stars Festival in Munich, the Dinard Music Festival, among others. Her roles on stage include *Nannetta* (*Falstaff*), *Clorinda* (children's version of *La Cenerentola*), *La Pastourelle* (*L'enfant et les sortilèges*), *Berta* (*Il Barbiere di Siviglia*), 1st Ecologist (contemporary opera *CO2*), and *Feanichton* (*Bataclan*).

Said represented Egypt on Human Right's Day in 2014 at the United Nations in Geneva and sang alongside Juan Diego Florez for children's right to education and dignity through music. In 2016, she received an honorary award from Egypt's National Council for Women and became the first Egyptian opera singer ever to be awarded the Creativity Award,



one of Egypt's highest accolades, for her outstanding artistic achievement on an international level. Said currently resides in Berlin and continues to sing all over the world, performing in Egypt, Germany, France, Greece, Switzerland, Turkey, Oman, Finland, Austria, Spain, Italy, Colombia, the USA, and the UK. Next projects include singing the role of Pamina (*Die Zauberflöte*) at the Hamburg Staatsoper and the role of *L'Amour* (*Orfeo et Euridice*) at the Teatro alla Scala in the season 2017/2018.



HUILING ZHU CHINA

The young Chinese mezzo-soprano was born in Shanghai. After the graduating from the Middle School affiliated to Shanghai Conservatory of Music by Prof. Bian Jingzu, she started her vocal study in Europe. She studied at Hochschule für Musik und Theater Hamburg by Prof. Ingrid Kremling and there she made her bachelor and master degree of Lieder-Oratorio and opera with a first outstanding award. 2011 she received her doctor degree of opera performing and singing at the Hochschule für Musik Stuttgart by Prof. Dunja Vejzovic. During her study, Ms. Zhu has visited numerous of singing masterclasses, such as by Madame Zhou Xiaoyan, Ileana Cotrubas, Wen Kezheng, Mirella Freni and Francisco Araiza etc., and also the masterclasses organized by the Metropolitan Opera and La Scala.

She is a winner of Elisa-Meyer Vocal Competition and Timmendorfer Strand Music Festival Singing Competition in Germany, Nagasaki Music Competition in Japan.

Her opera repertoire includes “Carmen” (Carmen), “Werther” (Charlotte), “Cosi fan tutte” (Dorabella) “Rigoletto” (Maddalena), “Rheingold” (Rheintochter), “Wilderness” (Jiao’s Mother), as well as some German and Austrian operettas.

Besides opera, Ms. Zhu is also an outstanding concert singer. She gives her Lieder recital in Germany, Japan, Belgium, Switzerland, UK and the USA.

She made her opera debut in China in 2013, as Giulietta in Les Contes d’Hoffmann produced by NCPA Beijing. She appeared in 2012-2013 season of Shanghai Symphony Orchestra, singing Maddalena in Rigoletto. In 2014-2015 season, she was soloist in Beethoven’s Symphony No.9 with NCPA Orchestra, and collaborated with Maestro Zhang Yi and The National Ballet of China Symphony Orchestra in Mahler’s Das Lied von der Erde conducted by Zhang Yi. In May, she sang Bersi in Andrea Chenier in a NCPA production. In April 2017, she made triumph debut of Carmen with Yang Yang and China National Opera.

Since 2008, Ms. Huiling Zhu is the artistic director of the charitable foundation Stiftung Chinesische Nachwuchskünstler e. V. Hamburg (Germany).



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NATALIYA TYMCHENKO

RUSSIA

Ukrainian born soprano Nataliya Tymchenko has been a member of the world-renowned Mariinsky Theater in Saint Petersburg, Russia, for numerous seasons, working regularly under the baton of internationally acclaimed conductor Valery Gergiev.

Ukrainian born soprano Nataliya Tymchenko has been a member of the world-renowned Mariinsky Theater in Saint Petersburg, Russia, for numerous seasons, working regularly under the baton of internationally acclaimed conductor Valery Gergiev. Her repertoire encompasses a wide and versatile arrange of many of the most demanding staples of the lyric and spinto repertoires, including roles such as Leonora in Verdi, La Forza del Destino, Amelia in Verdi, Un Ballo in Maschera, Aida in Verdi's Aida, Cio-Cio-San in Puccini, Madama Butterfly, Liu in Pucci Turandot, Suor Angelica Puccini's Suor Angelica, Nedda in Leoncavallo, I Pagliacci, Donna Elvira in Mozart, Don Giovanni, Tatjana in Tchaikovsky, Evgenij Onegin, Lisa in Tchaikovsky, Queen of Spades, Emma in Mussorgsky Khovanschina, Polina in Prokofiev The Gamblers, Zemfira in Rachmaninov, Aleko, Militrisa in Rimsky-Korsakov, The Tale of the Tsar Saltan and Kupava in Rimsky-Korsakov, Snegurochka. The new roles as Katerina Izmailova Lady Macbeth of Mtsensk, Tosca in Puccini's Tosca and Turandot in Puccini's Turandot. Concert repertoire: 14th symphony by Shostakovitch, The part of soprano Verdi's Requiem Verdi, cycles of song by Tchaikovsky and Rakhmaninov, Pergolesi's Stabat Mater (soprano part).

Ms. Tymchenko-Galouzine has appeared as a guest in many of the world most prestigious stages, including Washington Kennedy Center, New York Carnegie Hall, the Gran Teatro del Liceu in Barcelona, London Barbican Hall, Vienna Theater an der Wien, Opera de Marseille, NHK Hall in Tokyo, the Moscow Philharmonic and the Baden-Baden Festspielhaus. Equally at home on the concert stage, she has appeared on numerous concerts, often times opposite world-renowned dramatic tenor Vladimir Galouzine. Upcoming appearances of the Nataliya as Katerina Ismailova in Mussorgsky's Lady Macbeth of Mtsensk, Turandot in Puccini's Turandot, Tosca by Puccini and Aida by Verdi.

A recipient of numerous awards at international competitions such as the Elena Obrastzova International Vocal Competition, the International Lisenko Vocal Competition in Kiev, and the Rimsky Korsakov International Vocal Competition in St. Petersburg, Ms. Tymchenko is a graduate of the National Conservatory of Bulgaria and the Mariinsky Theaters Young Singers Academy. She has studied under the guidance of Ludmila Demianiuk (Kharkov, Ukraine) since 1998, Professor Konstanza Vachkova (Sofia, Bulgaria) since 2002 and, as of late, of celebrated soprano Virginia Zeani. Ms. Tymchenko-Galouzine currently resides in France.



VLADIMIR GALOUZINE

RUSSIA

Vladimir Galouzine is indisputably one of the world leading dramatic tenors, known for his incomparably stentoracious voice and extremely vivid characterizations.

He started his career as a member of the Mariinsky Theater in Saint Petersburg, Russia, performing a myriad of leading roles from both the Russian and the Italian repertoire, including, amongst many others, the title roles in Verdi Otello and Don Carlo and Rimsky-Korsakov, Sadko, Radomes in Verdi Aida, Calaf in Puccini Turandot, Des Grieux in Puccini Manon Lescaut, Cavaradossi in Puccini Tosca, Alexey in Prokofiev The Gamblers, Sergey in Shostakovich Lady Macbeth of Mtsensk, Khovansky in Mussorgsky Khovanschina, Canio in Leoncavallo I Pagliacci, and the role of which he is widely considered the world most outstanding performer: Hermann in Tchaikovsky The Queen of Spades.

He is awarded the title Doctor Honoris Causa as the best Herman of the world 2012. He is in much demand internationally, performing regularly during the last two decades as a guest of most of the world most prominent opera houses, concert halls and festivals

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It includes: New York Metropolitan Opera, Chicago Lyric Opera, the Houston Grand Opera and the Los Angeles Opera in the United States; London Royal Opera House in the United Kingdom; Milan Teatro alla Scala; Venice La Fenice, the Teatro Verdi in Trieste and Florence Teatro Comunale; the Vienna State Opera; Paris Opera Nationale (Bastille) and Theater de Chatelet, as well as Toulouse Theater de Capitole, and the Marseille Opera in France; Madrid Teatro Real and Barcelona Grand Teatre del Liceu in Spain; Amsterdam Nederlandse Opera in the Netherlands; the Deutsche Oper Berlin, the Cologne Opera and the Baden-Baden Festspielhaus

in Germany; the New National Theater in Tokyo, Japan; the New Israeli Opera and the Teatro Colon in Buenos Aires, Argentina; as well as the Salzburg, Bregenz and Edinburgh Festivals and Washington Kennedy Center; London Royal Albert Hall; the Choragies d'Orange and the Arena di Verona.

He has collaborated with many of the world most important conductors including Valery Gergiev, Carlo Rizzi, James Conlon, Dennis Russell Davies, Marcello Viotti, and stage directors such as Franco Zeffirelli, Graham Vick, August Everding, Giancarlo Del Monaco and Elijah Moshinsky, etc.

FUNDACION ONUART

The ONUART Foundation was established in 2007 by an important group of Spanish large companies and the Foreign Affairs Ministry of Spain with the objective to promote a closer link between Contemporary Art and the International Organizations. Since then, the foundation has evolved to become an international foundation through the entry of patrons from different countries.

Supporting the idea that Art is a powerful engine in the development and promotion of societies, the foundation supports the idea of giving high visibility of International Organizations by a more prominent presence of Contemporary Art in its daily life. At the same time, the foundation is focussed in the promotion of Human Rights by giving a greater role to Art in its protection. The foundation also considers Art one of the best engines in favour of the understanding across Civilizations.

In 2008, ONUART promoted the creation of the most important and innovative piece of Art existing in United Nations; the famous Dome of Miquel Barceló. By promoting this piece of Art, the Foundation took also the endorsement for a complete renovation Room XX at Palais des Nations. The result of this big effort is that United Nations recognized the great

task accomplished by nominating the Room as The Human Rights and Alliance of Civilizations Chamber. Through this nomination, the United Nations rewarded the Onuart Foundation giving full value to its ideas and initiatives. Art gives indeed a plus to the activities developed in the Chamber.

The foundation is focussed in the promotion of Human Rights by giving a greater role to Art in its protection.

The ONUART Foundation organizes annually, on the occasion of the Human Rights Day, the Concert for Human Rights at the Palais des Nations. It takes place in this Chamber for the symbolism of the room. It symbolizes the union of the music and the painting in favour of the political understanding between civilizations.

www.fundaciononuart.es

o n u a r t
FUNDACION

UNAOC

The United Nations Alliance of Civilizations (UNAOC) is an initiative of the United Nations Secretary-General. Established in 2005, UNAOC is co-sponsored by the Governments of Spain and Turkey.

On March 1st, 2013 Mr. Nassir Abdulaziz Al-Nasser assumed the leadership of UNAOC as High Representative of the United Nations Alliance of Civilizations. Prior to his current position, Mr. Al-Nasser was the President of the 66th Session of the United Nations General Assembly.

The Alliance benefits from the political support of the Group of Friends, a community of countries and international organizations which actively promotes the Alliance's objectives and work at the global, regional and local levels, as well as worldwide. The Group is a driving force of UNAOC and plays a vital role in the UNAOC's strategic planning and implementation process. Through a broad dialogue-based and consensus-building approach, the UNAOC High Representative seeks the input, advice and support of the Group of Friends' members on all key aspects of the UNAOC's activities and its mandate. UNAOC Group of Friends currently includes 144 Members of which are 118 UN Member States and 26 international organizations. They represent all continents, societies and cultures. A High-Level Group of experts was formed to explore the roots

of polarization between societies and cultures, and to recommend a practical programme of action to address this issue. In its 2006 report, the High-Level Group identified four priority areas for action namely, (Education, Youth, Migration, Media). UNAOC project activities are fashioned around these four areas, which can play a critical role in helping to reduce cross-cultural tensions and to build bridges between communities.

Mr. Ban Ki-Moon, the UN Secretary-General has described UNAOC as a soft power tool for bridging divides and promoting understanding between countries or identity groups, all with a view toward preventing conflict and promoting social cohesion. Addressing the High Level Ministerial Meeting of the Group Friends in October 2015, Mr. Ban said: "Leaders adopting the global goals envisage a world of respect for racial, ethnic and cultural diversity that is just, tolerant, equitable and open which is perfectly aligned with the mission statement of the Alliance."

www.unaoc.org



WORLD PUBLIC DIPLOMACY ORGANIZATION



World Public Diplomacy Organization (WPDO) was born last year in Geneva during the celebration of the Silk Road Concert in October 2017. Thanks to the support of Mr. Xu Xudong Chairman of CUG and Mr. Ma, Chairman Public Diplomacy and Cultural Exchange Center, for your commitment, implementing the spirit of OBOR in the Mediterranean area with the aim of contributing in creating a better world with better people in this region.

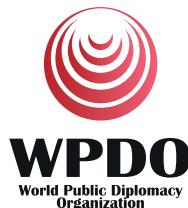
We are proceeding with the best instrument to give the best image of China abroad. This is the spirit of Silk Road Strategy of China to be spread in our area today, and in the Mediterranean region. We will spread the new economic, cultural, social and even political strategy of China policy that will definitely shape the future of the world for the next 20 years.

A future of the humanity, based on a better understanding and a better communication among people from different walk of life, different culture, different religion, gathering together in order to shape a new common future with less conflict, more harmony, and more prosperity.

I will lead the bridge of such initiative between China, South Europe, North Africa and Middle East, within the spirit of this historical link during the so called Golden age of the prosperous empire of China with the prosperous Arab and Muslim world and the Mediterranean area at that time.

Being in the heart of the Mediterranean Region, because of its geography and history, those Mediterranean countries deserve to be in the heart of China strategy for the region. This is the reason I feel privileged to be part of such initiative and to find leaders like my dear friend Miguel Angel Moratinos, and many others to join us from all Mediterranean countries, contributing to the success of our initiative with the same spirit and the same commitment.

Dr Basly Mohamed Sahbi
Chairman of WPDO



EMECO TRAVEL EGYPT



I would like to begin by extending my most sincere gratitude to our valued clients, whom we have come to regard as our partners and our dedicated staff for their support of Emeco for almost three decades.

We entered Egypt's incentive industry in the 1970s as a fledgling company and have since then managed to mould our team into the successful corporate empire of today. This has been accrued through none other than our enduring collective commitment to the creation of innovative and challenging programs by the consistent evolution of creative and professional means and methods.

In September 1979, we pushed Egypt's social and entertainment scenes to new heights internationally by hosting a performance by the renowned singer, Frank Sinatra, at the feet of the Great Sphinx. More recently, we have successfully organized a safari to witness the solar eclipse in March 2006. Our diversity in events and our reliable participation therein is no small feat with non-other than a supplement of hard work and fearless innovation in all company endeavors throughout the years.

Emeco's commitment to novelty is what has maintained our reputation as pioneers in the Egyptian incentive business. Our unwavering efforts to promote incentive travel to Egypt have culminated in the triumphant restoration of some of the country's most cherished historical venues; this has enabled us not only to host private events in these spectacular settings, but also to contribute to the important role of antiquities and heritage preservation. It is our distinguished drive and positive steadfast perspective which has ultimately facilitated the successful attraction of major congresses and associations. Two of our recent events have proudly boasted an attendance rate of up to 6,000 delegates and 3,500 core attendees.

Innovation is at the heart of the core values of each member of the Emeco family. We constantly aspire to present our clients with an unforgettable experience by seeking new venues and finding new angles from which to transform and revive existing ones. Once again, I voice my profound acknowledgement and appreciation to all those who have contributed toward the sustained legacy of Emeco, and I urge you to sustain this further into the new century as we explore, discover, and conquer new realms of the industry and the challenges they bear.

Mr. Elhami El-Zayat
Emeco President



MEDIAPRO

The MEDIAPRO Group occupies a leading position in the European audio-visual sector. The Group is committed to innovation in all its areas of activity and the search for new audio-visual languages.

With 45 offices on 4 continents, MEDIAPRO produces and distributes content and its activities cover everything from technical engineering to sports rights management, technical services provision, film production, museum space design and production, signal transmission, design and production of themed channels and marketing consultancy services.

The Group has worked with directors such as Woody Allen, Oliver Stone, Jean Jacques Annaud, Roman Polansky, Fernando León de Aranoa and

Isabel Coixet. One of the constant reference points of the MEDIAPRO group is its support for culture, which can be evidenced by the multitude of projects it has undertaken, among which include its museum and exhibition activity, carried out by the Mediapro Exhibitions area.

On the basis of a series of overwhelmingly successful sports museums projects, Mediapro Exhibitions has expanded its scope into other areas such as science, gastronomy, architecture and art. Drawing on a new, contemporary and technological language, our teams are spearheading several cultural projects worldwide with one common denominator: the endeavour to surprise, connect and seduce the public beyond their social, geographical or cultural nature.

www.mediapro.tv



SAWIRIS FOUNDATION FOR SOCIAL DEVELOPMENT

A decade and a half of sustainable development

Since its inception in 2001, the Sawiris Foundation for Social Development, one of the first family-funded foundations in Egypt, has established a new paradigm for development in the country. Its core mission is to contribute to Egypt's development, create sustainable job opportunities, and empower citizens to build productive lives that realize their full potential.

We support initiatives that encourage job creation through training, education and access to microcredit. We also enhance efforts to improve health and further the endeavors of local communities to improve infrastructure and gain access to basic services – two important prerequisites for higher productivity and the increased empowerment of citizens.

During the past 15 years, SFSD has launched and supported a total of 321 initiatives and projects with a total fund of more than EGP 820 million, all of which meet the objectives of our focus areas: Training for Employment, Scholarships, Cultural Awards, Micro-credit, Health, and Community Development.

SFSD has made a direct difference to the lives of approx. 212,000 Egyptians in 23 governorates, helping to empower individuals and improve people's well-being in local communities throughout the country.

For more info about SFSD please visit our website: www.sawirisfoundation.org



مؤسسة ساويرس للتنمية الاجتماعية
Sawiris Foundation For Social Development

GOLD SPONSOR

The Ancient Egyptian legacy continues with Al Ahram Beverages Company (ABC). Experience the amazing taste of Egyptian Beer and Wine; Drinks of Ancient Egyptian Gods.

In building pyramids, beer and bread were the staple wage of workers. Egyptian Gods and Goddesses received Beer as offerings; Hat-Hor, Goddess of Love was aka 'Mistress of Drunkenness'. The Pharaohs also loved their wines; Cleopatra was known to bathe in it.



Today, ABC follows the meticulous brewing steps our ancestors used to create world class beverages using latest technologies. ABC, member of HEINEKEN, produces a wide range of alcoholic and nonalcoholic beverages under 27+ brands: Heineken, Stella, Fayrouz, Valmont, Ayam, Cape Bay, Desperados and ID Vodka.

ONUART PATRONS



OCP is proud to play an important role in feeding a growing global population, by providing essential elements for soil fertility and plants growth.

With almost a century of experience, OCP Group is a leader in the phosphate rock and derivate markets. OCP provides a wide range of well-adapted fertilizer products to enhance soil, increase agricultural yields, and help feeding the planet in a sustainable and affordable way.

Headquartered in Morocco, OCP works in a close partnership with more than 160 customers over 5 continents.

Committed to best serve agriculture in Africa, OCP puts innovation at the core of its strategy for a sustainable agriculture.

For more information visit: www.ocpgroup.ma

ONUART PATRONS



Obra Social "la Caixa"

The "la Caixa" Banking Foundation, presided over by Isidro Fainé and led by Jaume Giró, returns to society a considerable proportion of the profit achieved by the "la Caixa" Group while carrying out its financial business. Through its Foundation, and for the ninth consecutive year, in 2016 "la Caixa" has invested 500 million euros in promoting programmes and initiatives that help to build a fairer society with more opportunities for everyone. A figure that firmly establishes the institution as the most important foundation in Spain in terms of resources invested in social action and one of the leading foundations in Europe and the world. Combating child poverty, fostering employment and access to housing, comprehensive care of the terminally ill, encouraging active, healthy ageing and corporate volunteering are just some of its strategic lines of action. Other areas of work are the promotion of intercultural harmony, raising awareness of art and culture among people of all ages and levels of education and encouraging education and scientific research. Its ultimate goal is to build a better society by promoting over 46,000 initiatives a year which benefit 9.5 million people who are most in need.



Abertis is the global leader in the toll road sector with over 8,300 kilometres under management. The Group, present in 12 countries and with over 14,300 employees, strives to create value by investing in infrastructure which contributes to the economic and social development of the regions in which it operates. Since its creation in 2003, Abertis has invested over €15,000Mn in the countries where it operates. Corporate Social Responsibility at the Group is channelled through the Abertis Foundation and focuses on the following: road safety campaigns, culture and society, the environment and the Abertis university chairs.



One of the social commitments of Freixenet throughout its history has been the proper patronage and sponsorships in various forms. The Ferrer Sala family wanted to promote sponsorship by consolidating it in its company culture, not only as an element of qualitative and specific communication, but also as a commitment to bring values to the society.

Freixenet, without losing its family character, has become a multinational group that integrates cava at global distribution level.

THE SILK ROAD CONCERT

Friday the 4th of May 2018

With the support of Governments of Spain and Arab Republic of Egypt,
with special thanks to the support of Egyptian Ministries of Tourism, Culture,
Foreign Affairs and Antiquities



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