**Subject / Theme:** Music, Art, Language, Geography, Communication, technology and media, Culture, inter-culture dialogue, Multilingualism

**Topic:** Music video analysis

**Lesson Title:** Music video analysis of Shakiras Waka Waka

**Level:** Secondary, tertiary

**Lesson Duration:**

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**Learning Objectives:**

Analyze a music video, with emphasis being given to representations of gender, race and sexuality.

**Pedagogical Approaches and Activities:**

Use the Tutorial from: [http://www.mil-project.org/index.php?page=tutorials-2](http://www.mil-project.org/index.php?page=tutorials-2) to help with formal analysis of the video. Discuss the message in terms of ideology and values of the video with the aid of the following questions:

- Does the video represent the convictions of a specific group?
- Describe how men and women are represented. Would you say the pictures of them are stereo-types? If so, what do they convey?
- Who has a position of power and who does not? What is the end result? (Has the video excluded any groups of people or their beliefs and outlook on life?)
- What definitions of happiness, success or morals are implied?

Try to determine the target audience of the video. How does it get through to these groups? In what way are class and social categories depicted?

**Media and Information Resources:**

[http://www.youtube.com/watch?feature=player_embedded&v=pRpeEdMmmQ0](http://www.youtube.com/watch?feature=player_embedded&v=pRpeEdMmmQ0) English version

[http://www.youtube.com/watch?v=dzuE5ugxf4](http://www.youtube.com/watch?v=dzuE5ugxf4) Spanish version

**References:**

[http://en.wikipedia.org/wiki/Waka_Waka_%28This_Time_for_Africa%29](http://en.wikipedia.org/wiki/Waka_Waka_%28This_Time_for_Africa%29)

**Further topics and resources:**

Use The Grammar of Story-telling from [module 4 unit 3](#) to help you analysing the music videos stylistic and formal aspects.