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Jordan Media Institute • معهد الإعلام الأردني

**NORDICOM**  
Nordic Information Centre for Media and Communication Research



Funded by the European Union  
تمويل من الاتحاد الأوروبي

## **Media and Information Literacy initiatives in Jordan and in the MENA region**

October 12, 2016

Venue:

**The Jordan Media Institute**

Amman, Jordan (Airport Road, behind the Ministry of Foreign Affairs)

**10:00**

**Opening speech:** Dr. Basim Tweissi, JMI Dean

**10:15 – 11:00** Launch of the UNESCO MIL Policy and Strategy Guidelines in Arabic and the UNESCO MIL MOOC in Arabic

Presenter:

Alton Grizzle, Program Specialist – Media Development and Society Section, UNESCO HQ

**11:00 - 11:30** UNESCO – JMI partnership on MIL program in Jordan

Presenters:

Biljana Tatomir, Senior Project Officer, Support to Media in Jordan Project, UNESCO Amman Office

Bayan Tal, JMI Senior Adviser and Project Manager

**11:30 – 12:00** Coffee break

**12:00 – 13:00** Presentation-panel of the publication,  
“Opportunities for Media and Information Literacy in the Middle East and North Africa”

Panelists:

Catharina Bucht, International Clearinghouse on Children, Youth and Media at NORDICOM

Magda Abu-Fadil, main editor; Director, Media Unlimited

Alton Grizzle, editor; Program Specialist, Media Development and Society Section, UNESCO HQ

Carmilla Floyd, contributor; Communications Strategist and media trainer, Walkietalkie

Lubna Maaliki, contributor; Media and Digital Literacy Academy of Beirut, Lebanon

Abdelhamid Nfissi, contributor; Sidi Mohamed Ben Abdellah University, Fez, Morocco

Yasar Durra, contributor; Director of Training, Jordan Media Institute

Moderator:

Jordi Torrent, editor; Media Literacy Education, Project Manager, UNAOC