LESSON PLAN:
MIL – module and unit M3U4

<table>
<thead>
<tr>
<th>Subject / Theme:</th>
<th>Music, Art, Language, Geography, Communication, technology and media, Culture, inter-culture dialogue, Multilingualism</th>
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<tbody>
<tr>
<td>Topic:</td>
<td>Music video analysis</td>
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<td>Lesson Title:</td>
<td>Music video analysis of M.I.As – Bad Girls</td>
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<td>Level:</td>
<td>Secondary, tertiary</td>
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Learning Objectives:
Analyse a music video, with emphasis being given to representations of gender, race and sexuality.

Pedagogical Approaches and Activities:
Use The Grammar of Story-telling from module 4 unit 3 to help you analysing the music videos stylistic and formal aspects. Discuss the message in terms of ideology and values of the video with the aid of the following questions:

- Does the video represent the convictions of a specific group?
- Describe how men and women are represented. Would you say the pictures of them are stereotype? If so, what do they convey?
- Who has a position of power and who does not? What is the end result? (Has the video excluded any groups of people or their beliefs and outlook on life?)
- What definitions of happiness, success or morals are implied?

Try to determine the target audience of the video. How does it get through to these groups? In what way are class and social categories depicted?

You can also use Module 4 Unit 4 – to analyse the music videos stylistic and formal aspects – with the help of the terminology found there.

Media and Information Resources:
http://www.youtube.com/watch?v=3YuqxI284cg

References:

Further topics and resources:
Use The Grammar of Story-telling from module 4 unit 3 to help you analysing the music videos stylistic and formal aspects.