



League of Arab States & Alliance of Civilizations: A Message to Media Professionals

INTERNATIONAL CONFERENCE

“League of Arab States and Alliance of Civilizations: A Message to Media Professionals”

Headquarters of State Information Service / Cairo, Egypt / 29 - 30 July 2018



Programme

Day 1: Sunday, 29 July 2018

8:30 - 9:30	Registration
9:30 - 10:30	<p>Opening Session and Remarks by Organizers</p> <ul style="list-style-type: none"> ▪ Mr. Diah Rashwan, Chief of the State Information Service (SIS) of the Arab Republic of Egypt ▪ H.E. Mr. Nassir Abdulaziz Al Nasser, High Representative for the United Nations Alliance of Civilizations (UNAOC) ▪ H.E. Mr. Ahmed Abul Gheit, Secretary-General, League of Arab States ▪ Dr. Ghaith Fariz, Director, UNESCO Regional Office in Cairo <p>Message by Guest of Honor</p> <ul style="list-style-type: none"> ▪ H.E. Mr. Amre Moussa, Former Secretary-General of the League of Arab States
10:30 - 11:00	Coffee Break
11:00 - 13:00	<p>Session 1: The United Nations Alliance of Civilizations – Objectives, Programmes and Activities</p> <ol style="list-style-type: none"> 1. The crucial role of the United Nations Alliance of Civilizations in promoting cultural pluralism and the values of tolerance and mutual respect <ul style="list-style-type: none"> ▪ Ms. Nihal Saad, Chief of Cabinet and Spokesperson for the High Representative of the United Nations Alliance of Civilizations 2. UNESCO's efforts in promoting intercultural dialogue through media and information <ul style="list-style-type: none"> ▪ Dr. Samy Tayie, Member of the International Steering Committee of UNESCO Global Alliance for Partnerships on Media and Information Literacy 3. The Unified Arab Strategic Plan for the Alliance of Civilizations (2016-2019) <ul style="list-style-type: none"> ▪ Ambassador Samia Bibars, Director, Intercultural Dialogue Department, League of Arab States <p>Discussion: The role of religious institutions in promoting tolerance and countering extremism.</p> <ul style="list-style-type: none"> ▪ Dr. Kamal Breikh, Member of Al-Azhar Center for Dialogue ▪ Pastor Bous Halim, Spokesperson of Coptic Church

13:00 - 15:00	<p>Session 2: Intercultural and Interreligious Collaboration within the Arab and Islamic Civilization – a Scientific View of the Clash of Civilizations</p> <p>Moderator: Dr. Abdel Monem Saeed, Chairman of the Board of Directors, Al-Masry Al-youm</p> <ol style="list-style-type: none"> 1. The academic understanding of the clash and alliance of civilizations <ul style="list-style-type: none"> ▪ Dr. Reham Bahi, Professor of Political Science, American University of Cairo 2. The Arab and Muslim contributions to intercultural collaborations <ul style="list-style-type: none"> ▪ Dr. Ibrahim El Hodhod, Former President of Al-Azhar University ▪ Dr. Ossama Nabil, Professor, Al-Azhar University 3. World Day for Cultural Diversity and combatting racial discrimination <ul style="list-style-type: none"> ▪ Mr. Thibault Chareton, Programme Management Specialist, Media and Migration, United Nations Alliance of Civilizations (UNAOC)
15:00 - 16:00	Lunch

Day 2: Monday, 30 July 2018

10:00 - 13:00	<p>Session 3: Interactive Roundtables</p> <ol style="list-style-type: none"> 1. Roundtable 1 – The role of traditional and new media in reporting objectively about the culture of the other: opportunities and challenges <ul style="list-style-type: none"> ▪ Moderator: Mr. Abdul Motey Abou Zeid, Head of External Information Sector, State Information Service <p>Panelists:</p> <ul style="list-style-type: none"> - Dr. Hanan Youssef, Dean of Faculty of Mass-communication, Arab Academy for Science, Technology & Maritime Transport - Mrs. Lamia Radi, Former Head of the Arabic Language Service, Associated Press (Egypt) - Mr. John Yearwood, Former World Editor, <i>Miami Herald</i>; Executive Board Member, International Press Institute
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10:00 - 13:00	<p>2. Roundtable 2 – Moral and ethical values essential for media professionals</p> <ul style="list-style-type: none"> ▪ Moderator: Mr. Tarek Atia, Founder and CEO, Egypt Media Development Program (EMDP) <p>Panelists:</p> <ul style="list-style-type: none"> - Dr. Mervat Abo Ouf, Professor of Mass Communication, American University in Cairo - Mr. Yasar Durra, Director of Training, Jordan Media Institute (Jordan) - Mr. Ricardo Karam, Television Host, Writer, Producer (Lebanon) <p>3. Roundtable 3 – Hate speech in traditional and new media and ways to combat it</p> <ul style="list-style-type: none"> ▪ Moderator: Mr. Tarek Atia, Founder and CEO, Egypt Media Development Program (EMDP) <p>Panelists:</p> <ul style="list-style-type: none"> - Mrs. Kahina Bahloul, President, “Parle-moi d’Islam” (France) - Mrs. Naila Hamdy, Ph.D., Graduate Director, Journalism and Mass Communication Department, The American University in Cairo - Ms. Rabab Kamal, Presenter, Egyptian Broadcast
12:00 - 12:30	Coffee Break
12:30 - 13:40	<p>Session 4: Perspectives</p> <p>This session will present:</p> <ul style="list-style-type: none"> ▪ Guidelines on the role of media in ensuring neutrality and objectivity of information and messages when depicting the culture of the other ▪ Final recommendations
15:00 - 16:00	Lunch

Side events will be held alongside the conference, including video presentations and a corner for various publications.

Official languages of the conference will be Arabic, English and French.