Learning Objectives:

- Identify a variety of film genres and the codes and conventions associated with them (use of film techniques, subject matter, theme, characters, conventional plots, situations and settings)
- Identify particular technical and symbolic codes used to convey meaning in film
- Develop a storyboard for a film scene that includes the codes and conventions of a particular genre
- Identify the codes and conventions used in a film genre popular in another country

Pedagogical Approaches and Activities:

- Watch the film and read the analysis in references (below). Develop a list of film genres that you enjoy. Identify the key elements that define each genre. Discuss what is unique or specific to a film, and what is common to all of them. Watch a scene from one of these films. Note the following: storyline, setting, types of characters, music, lighting, special effects, editing and camera work. What are the messages and values conveyed through the use of these elements in the film? Explain how the meaning of the scene can be altered by changing various elements (e.g. the setting, soundtrack, etc.) Use the terminology from the instructional video.

- In groups, create a storyboard for a scene from a film genre of choice. Explain the ways in which the ‘language’ of the genre is captured in each scene

- Show teachers a clip from a popular film from a foreign country. Compare and contrast the film ‘languages’ used in those with a film produced in their own country. Discuss the effect of the various techniques used. What is communicated through these techniques? Who do you think is the target audience for each film?

Media and Information Resources:

- [http://www.youtube.com/watch?feature=player_embedded&v=KN_9kcam3Gc](http://www.youtube.com/watch?feature=player_embedded&v=KN_9kcam3Gc)

References: