THIRD GLOBAL FORUM OF THE ALLIANCE OF CIVILIZATIONS, in Rio de Janeiro

BRIDGING CULTURES, BUILDING PEACE


Background

The session will bring around the table high level policy makers together with CEOs, Heads of Foundations. It will focus on successful and innovative public-private partnership initiatives in the field of cultural dialogue and diversity and improving better understanding and cooperation among communities. Government does not have all the answers; some of the most effective and innovative are coming from a new generation of philanthropists, who use their business skills to engineer social change and to set up new and successful mechanisms of cooperation with governments and local authorities.

The expected outcome is to raise corporate sector and governments’ awareness of the huge potential and impact of such partnership and to advocate for a more systematic development of such joint action

Questions for discussion

• What lessons can be learned from these experiences?
• How can they be replicated and scaled up?
• How can we unlock more systematically the potential for collaboration between private sector and government?
• Are governments well prepared to engage in partnership with private sector?
• How to mainstream cultural dialogue and diversity in the Corporate Social Responsibility and Foundations’ agenda?