Situations like the current global crisis should serve as an alert to leaders and communities to equip themselves to manage diversity in their midst. A starting point is for leaders and their communities to begin to understand that social integration of minority groups does result in measurable economic, security, social, scientific, and technological benefits to their communities. And yet, this fact remains elusive to some leaders.

Why? What keeps these leaders from embracing the benefits of shared societies? What can motivate them to implement policies to build shared societies and the alliance of civilizations?

Participants will have the opportunity to learn about the Shared Societies Project of the Club of Madrid – a global initiative that provides leaders with greater understanding of the benefits of social cohesion and the incentives and means to act to advance it. Participants will also be able to contribute to its development by sharing best practices, and to explore opportunities for collaboration.

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