

MIL LESSON PLAN

LESSON PLAN:		MIL – module and unit	M3U4
Subject / Theme:	Geography , Music, History Communication, technology and media Culture, inter-culture dialogue Multilingualism		
Topic:	Music video analysis		
Lesson Title:	The Wilderness downtown		
Level:	Secondary, tertiary	Lesson Duration:	

Learning Objectives:

Learn and practice analyzing an interactive music video.

Pedagogical Approaches and Activities:

The Wilderness downtown is a different kind of music video. It is interactive and uses images from Google Maps to illustrate and create the music video.

Use the Tutorial from: <http://www.mil-project.org/index.php?page=tutorials-2> to help with formal analysis of the video. Discuss the message in terms of ideology and values of the video with the aid of the following questions:

- Does the video represent the convictions of a specific group?
- Describe how men and women are represented. Would you say the pictures of them are stereotypes? If so, what do they convey?
- Who has a position of power and who does not? What is the end result? (Has the video excluded any groups of people or their beliefs and outlook on life?)
- What definitions of happiness, success or morals are implied?

Media and Information Resources:

<http://www.thewildernessdowntown.com/>

References:

<http://www.b-reel.com/projects/digital/case/57/the-wilderness-downtown/>

Further topics and resources:

<http://www.arcadefire.com/sfts/>

<http://www.youtube.com/watch?v=X65PcHj6EaU>