

MIL LESSON PLAN

LESSON PLAN:		MIL – module and unit	M6u1
Subject / Theme:	Languages social studies, Art, Communication, technology and media Education		
Topic:	How new media affects education and society		
Lesson Title:	How will new media affect education and society?		
Level:	Secondary, Tertiary	Lesson Duration:	

Learning Objectives:

- Change and continuity – a brief history of the media
- What is media convergence?
- Digital media as new media
- Key differences between traditional media and new media

Pedagogical Approaches and Activities:

Listen to Dr. Michael Wesch and his talk about how he views the development of education as well as the development of media from the one-way communication of television to the two-way communication that we have today within ICT. Discuss and outline how Wesch presents the history of the media. Discuss how Wesch defines and outlines media convergence and what effect it will have on the future – as well in society as in education? Use the talk to discuss the Key differences between traditional media and new media – both as media but also how these differences might influence education and society. In this talk Michael Wesch has some theories on the future of education – please discuss these with your students – are we moving From Knowledgeable to Knowledge-Able?

Media and Information Resources:

<https://www.youtube.com/watch?v=LeaAHv4UT18>

References:

Dove – Onslaught

Greenpeace – Onslaught(er)

Further topics and resources:

http://www.youtube.com/watch?v=TPAO-IZ4_hU

http://www.youtube.com/watch?v=NLIgopyXT_g

http://www.youtube.com/watch?feature=player_embedded&v=jrXpitAlva0