

MIL LESSON PLAN

LESSON PLAN:		MIL – module and unit	M3U1 M3u2 M2u2 M2u3
Subject / Theme:	Languages, social studies, Communication, technology and media Culture, inter-culture dialogue Women		
Topic:	Representation in the news		
Lesson Title:	Megan Kamerick: Women should represent women in media		
Level:	Secondary, tertiary	Lesson Duration:	

Learning Objectives:

- Analyse representations in news coverage of particular events
- Examine news reporting that offers alternative representations to those found in the mainstream media
- Assess the impact of representations on the audience and on the subject being portrayed
- Analyse representations of gender in media and information systems

Pedagogical Approaches and Activities:

Watch the clip – Megan Kamerick gives different examples of how misrepresentation may affect news. Apply her examples on your local media (newspapers, radio, TV, internet) – how are the news represented? By whom? On which subjects? How are people represented? As experts? Spokespersons? Commoners? – does this representation differ because of gender, ethnical background, religious beliefs etc. Use <http://whomakesthenews.org/> to check how representation looks in your country. Compare to your own findings in the classroom. Discuss – if there are differences or similarities to the findings in <http://whomakesthenews.org/>. Use the lecture by Megan Kamerick to answer questions asked in the GENDER EQUALITY AND WOMEN'S EMPOWERMENT part in [Module 1 unit 1](#).

Media and Information Resources:

http://www.ted.com/talks/megan_kamerick_women_should_represent_women_in_media.html

References:

You can also use the report: <http://iwmf.org/pioneering-change/global-research-on-women-in-the-news-media.aspx>

Further topics and resources:

- United Nations Fourth World Conference on Women, Beijing Declaration and Platform for Action (1995) at, <http://www.un.org/womenwatch/daw/beijing/platform/>
- International Federation of Journalists. (2009). Getting the balance right: Gender Equality in Journalism: Brussels, Belgium at, http://portal.unesco.org/ci/en/files/28397/12435929903gender_booklet_en.pdf/gender_booklet_en.pdf