

MIL LESSON PLAN

LESSON PLAN:		MIL – module and unit	M6u2 M7u1 M7u2
Subject / Theme:	Languages, social studies, <a href="#">Communication, technology and media Education</a>		
Topic:	Social media		
Lesson Title:	How Facebook became the world's biggest social network		
Level:	Secondary, Tertiary	Lesson Duration:	

**Learning Objectives:**

Learn more about the biggest social network in the world. Use the film to start discussions about social networks.

**Pedagogical Approaches and Activities:**

Watch the clip and discuss with your students:

If they are on Facebook or another social network – how much time do they spend on the social network?

How much do they interact with others?

How can a company like Facebook or other social networks continue to grow?

How does Facebook make revenue?

How and how much data does it collect? Compare to other social networks.

If the students are part of Facebook or any other social network website. Experiment with the privacy settings. Search in the 'terms of use' for the terms 'privacy and security'. Do you think that the privacy safeguards are sufficient to help you avoid some of the risks described in [Module 7 unit 2](#)?

**Media and Information Resources:**

<http://www.guardian.co.uk/news/datablog/video/2012/may/15/facebook-biggest-social-network-animation>

Use this movie clip in combination with these MIL recourses: Mind reader:

[https://www.youtube.com/watch?feature=player\\_embedded&v=F7pYHN9iC9I](https://www.youtube.com/watch?feature=player_embedded&v=F7pYHN9iC9I)

And

[Wolfram|Alpha Personal Analytics](#)

**Further topics and resources:**

How what you like on facebook says something about you:

<http://www.pnas.org/content/early/2013/03/06/1218772110.full.pdf+html>