

MIL LESSON PLAN

LESSON PLAN:		MIL – module and unit	M6u2 M7u1 M7u2 M8u3
Subject / Theme:	Languages, social studies, Communication, technology and media Education		
Topic:	New media and Internet.		
Lesson Title:	Learn, discuss and analyze one of the biggest companies in ICT:s impact on society		
Level:	Primary, Secondary, Tertiary	Lesson Duration:	

Learning Objectives:

Learn how one company can influence and affect our society with its use of digital technologies and communication.

Pedagogical Approaches and Activities:

Watch THE BEAST FILE: GOOGLE. Discuss and analyse in which ways Google and their different products affects your society locally as well as globally. Let the students list in which ways positive and negative – Googles products may affect society, privacy, technology etc. Discuss with your students if they reflect on all the positive and negative ways one company can affect society. All the data Google collects – how is it used? – by whom? and from whom do the get their data?

With the information gathered from the movie THE BEAST FILE: GOOGLE use it to practice and do some of the Pedagogical Approaches and Activities in [Module 6 unit 2](#).

Media and Information Resources:

<http://vimeo.com/7838030 - at=5>

References:

<http://www.google.com/about/company/>

<http://en.wikipedia.org/wiki/Google>

<http://www.abc.net.au/tv/hungrybeast/stories/beast-file-google/index.html>

Further topics and resources: