

MIL LESSON PLAN

LESSON PLAN:		MIL – module and unit	M3U4
Subject / Theme:	Music, Art, Language, Geography Communication, technology and media Culture, inter-culture dialogue Multilingualism		
Topic:	Music video analysis		
Lesson Title:	Music video analysis of PSY - GANGNAM STYLE (강남스타일)		
Level:	Secondary, tertiary	Lesson Duration:	

Learning Objectives:

Analyse a music video, with emphasis being given to representations of gender, race and sexuality

Pedagogical Approaches and Activities:

Use **The Grammar of Story-telling from [module 4 unit 3](#)** to help you analysing the music videos stylistic and formal aspects. Discuss the message in terms of ideology and values of the video with the aid of the following questions:

- - Does the video represent the convictions of a specific group?
- - Describe how men and women are represented. Would you say the pictures of them are stereo-types? If so, what do they convey?
- - Who has a position of power and who does not? What is the end result? (Has the video excluded any groups of people or their beliefs and outlook on life?)
- - What definitions of happiness, success or morals are implied?

Try to determine the target audience of the video. How does it get through to these groups? In what way are class and social categories depicted?

You can also use [Module 4 Unit 4](#) – to analyse the music videos stylistic and formal aspects – with the help of the terminology found there.

Media and Information Resources:

<http://www.youtube.com/watch?v=9bZkp7q19f0>

References:

http://en.wikipedia.org/wiki/Gangnam_Style

Further topics and resources:

Use **The Grammar of Story-telling from [module 4 unit 3](#)** to help you analysing the music videos stylistic and formal aspects