

MIL LESSON PLAN

LESSON PLAN:		MIL – module and unit	Module 3 Unit 5
Subject / Theme:	Social Studies, Languages, Art, History, <a href="#">Communication, technology and media</a>		
Topic:	Digital editing and computer retouching		
Lesson Title:	Technology, beauty and truth		
Level:	Primary, Secondary, Tertiary	Lesson Duration:	

**Learning Objectives:**

Analyze manipulated images and the messages and values conveyed

Identify manipulated images and assess their impact on audiences

Analyze ethical aspects of image manipulation

**Pedagogical Approaches and Activities:**

Watch the commercial “Evolution” for Dove by Yael Staav and note what is done to the model in preparing her for the photoshoot. Lighting, make up, hairstyle and all the levels of image manipulation. Discuss to what extent knowledge of this technology affects the way people respond to pictures in fashion editorials and photojournalism. Describe the benefits and liabilities of this technology for the people and events being portrayed, and for audiences viewing these images.

Discuss how this technology can affect our view of what is beautiful, normal and natural.

This is also a good exercise when preparing for using retouching– and video–manipulation technology on your own.

**Media and Information Resources:**

[http://www.youtube.com/watch?feature=player\\_embedded&v=hibyAJOSW8U](http://www.youtube.com/watch?feature=player_embedded&v=hibyAJOSW8U)

**References:**

**Further topics and resources:**

[http://en.wikipedia.org/wiki/Evolution\\_\(advertisement\)](http://en.wikipedia.org/wiki/Evolution_(advertisement))  
[Communication, technology and media](#)