

The “Do One Thing for Diversity and Inclusion” campaign was launched in 2011 by the United Nations Alliance of Civilizations (UNAOC) in partnership with UNESCO and a wide coalition of partners from around the world. Its aim is to build a world movement in support of Diversity and Inclusion.

“As a source of exchange, innovation and creativity, cultural diversity is as necessary for humankind as biodiversity is for nature.” ( UNESCO Universal Declaration on Cultural Diversity).


JOIN US in celebrating Diversity and Inclusion in celebration of World Day for Cultural Diversity for Dialogue and Development on May 21, and Do ONE THING yourself for Diversity and Inclusion.

### Looking for ideas?

- Visit an art exhibit or museum that reflects diverse cultures
- Invite a neighbor from a different culture for a dinner at your home and share your views about life
- Ask your colleagues at work to complete the sentence : “Diversity to me means :...”
- Learn about another religion
- Volunteer with an organization working for diversity and inclusion
- Learn another language, etc.

### Want to join the campaign?

You can support the campaign in a number of ways:

-  “Like” the campaign on Facebook and share your own experience with others on the Facebook page, and post photos and videos
- Organize an event or activity with your friends, your neighbors, your co-workers, your family or your students and share the experience, videos and photos with the “Do One Thing for Diversity and Inclusion” community on Facebook.
- Take part in one of the activities or events related to the campaign. See some examples on <http://www.unaoc.org/actions/campaigns/do-one-thing-for-diversity-and-inclusion/events/>
- Use social media to tell others at work, in your sport club, in your community, etc., about the day and about your one thing using #DoOneThing
- Stay connected on Facebook and discover how to participate in the “Do One Thing for Diversity and Inclusion” social media contest.

Share “your own one thing” on the Facebook page of the campaign  
[facebook.com/DoOneThingforDiversityandInclusion](https://www.facebook.com/DoOneThingforDiversityandInclusion)

# do one thing

for diversity and inclusion

May 21



with the support of the Government of Azerbaijan



For more information and to become a partner contact:

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World Day for Cultural Diversity May 21