



**Program description:** (This program is subject to minor change)

<b>Time</b>	<b>Session</b>	<b>Speaker/ Session Leader</b>
09:00-09:15	Welcoming participants	<b>UNAOC</b> <i>Anne Grobet and Stephanie Durand</i>
09:15-10:15	Opening discussion: Identifying the issue, sharing the challenges: What are the common flaws when Covering migration? Why are these flaws? A media professionals' perspective	<i>Ueli Haldimann</i>
10:15-11:15	Migration: A Swiss and an international perspective, what can we expect?  Facts, figures and terminology surrounding the topic of migration.	<b>IOM</b> <i>Dr. Davide Mosca</i> <i>Eve Amez-Droz</i>
11:15-12:00	What are they existing guidelines, how best can they be used in the coverage of migration?	<i>Ueli Haldimann</i>
12:00-13:00	Working Lunch	
13:00-13:45	Article examination	<b>Panos Institute</b> <i>Charles Autheman</i>
13:45-14:30	Choosing words, choosing images and using data when covering migration	<b>IFRC</b> <i>Sue Le Mesurier</i>
14:30-16:00	Study cases:  The Swiss media coverage of Islam  The Swiss media coverage of the Roms	<b>University of Applied Sciences Chur</b> <i>Professor Dr. Urs Dahinden</i>  <b>Zurich University</b> <i>Dr. Patrick Ettinger</i>
16:00-16:15	Break	
16:15-17:00	Small group drafting recommendations	Moderator
17:00-18:00	Large group finalization of recommendations	Moderator

\*UNAOC: United Nations Alliance of Civilizations

\*IOM: International Organization for Migration

\*IFRC: International Federation of Red Cross and Red Crescent Societies